

Consumer tendency – June 2022

23.06.2022

 **5.4 p. p.**

Change in current consumer confidence indicator

In June 2022, there was a deterioration in both current and future consumer sentiment moods compared to the previous month. The current consumer confidence indicator, synthetically describing the current trends in individual consumption, was **-43.8^a** which was by **5.4 p.p.** lower in relation to last month.

Current consumer confidence indicator in June 2022

All components of the indicator obtained values clearly lower than a month ago. The largest decreases were recorded in evaluations of the current possibility of making important purchases and future financial situation of a household (decreases by 7.9 percentage points in both cases). For the other components of the indicator, the decreases were as follows: by 7.2 percentage points in the evaluation of the current financial situation of a household, by 2.5 percentage points in the evaluation of the current economic situation of the country and by 1.3 percentage points in the evaluation of the future economic situation of the country.

Referring to June 2021, the current value of current consumer confidence indicator is lower by 29.0 percentage points.

Leading consumer confidence indicator in June 2022

The leading consumer confidence indicator, synthetically describing trends in individual consumption that are expected in the coming months, decreased by 3.4 percentage points in relation to the previous month, and was at the level of **-31.3^a**.

The decrease of the value of the indicator was affected by all of its components. The largest decrease was recorded in the evaluation of the future financial situation of a household (by 7.9 percentage points). For the other components of the indicator, the decreases were as follows: by 3.9 percentage points in evaluation of the possibility of future money saving, by 1.3 percentage points in the evaluation of the future economic situation of the country and by 0.6 percentage points in the evaluation of the future level of unemployment.

In June this year leading consumer confidence indicator reached a value lower by 22.3 percentage points than in the corresponding month of 2021.

Answers to additional questions in connection with the threat coronavirus COVID-19 are presented in the annex no. 1.

Answers to additional questions in connection with the current situation on the territory of Ukraine are presented in the annex no. 2.

Current consumer confidence indicator is lower by 5.4 percentage points compared to the previous month

Leading consumer confidence indicator decreased by 3.4 percentage points compared to the previous month

^a Both consumer confidence indicators receive values between -100 and +100. A positive value means dominance of consumers with optimistic attitude over consumers with pessimistic attitude, while negative value means dominance of consumers with pessimistic attitude over consumers with optimistic attitude. In the period of 06-15.06.2022, 1432 interviews were conducted.

Table 1. Current consumer confidence indicator

Survey period		Changes in the household's financial condition:		Changes in general economic situation of the country :		Current major purchases	Current consumer confidence indicator	
		over the last 12 months	over the next 12 months	over the last 12 months	over the next 12 months			
Year	Quarter Month	a	b	c	d	e		
		balance of evaluations in percent						
		Years						
2011		-22.4	-14.6	-41.5	-30.8	-15.9	-25.0	
2012		-25.4	-18.5	-46.5	-38.0	-19.3	-29.5	
2013		-21.9	-13.6	-45.2	-31.2	-21.6	-26.7	
2014		-15.7	-7.3	-29.9	-18.4	-13.7	-17.0	
2015		-10.7	-2.8	-21.5	-11.4	-8.2	-10.9	
2016		-3.9	0.9	-11.0	-9.4	-2.5	-5.2	
2017		0.1	2.8	1.8	-1.8	9.2	2.4	
2018		0.6	3.6	8.7	2.8	12.8	5.7	
2019		4.8	6.3	9.7	1.2	16.4	7.7	
2020		-6.5	-8.4	-24.9	-29.1	-13.4	-16.4	
2021		-10.3	-8.2	-38.4	-27.5	-13.3	-19.6	
		Quarters						
2021	II	-8.5	-5.2	-38.6	-22.7	-11.5	-17.3	
	III	-6.7	-4.3	-29.9	-20.3	-7.3	-13.7	
	IV	-12.9	-14.6	-36.7	-33.0	-16.7	-22.8	
2022	I	-17.7	-25.2	-45.5	-44.5	-26.9	-32.0	
	II	-25.1	-31.6	-56.1	-51.2	-35.1	-39.8	
		Months						
2021	06	-8.0	-4.3	-33.9	-20.0	-7.8	-14.8	
	07	-6.2	-3.5	-31.6	-20.1	-6.1	-13.5	
	08	-6.1	-4.2	-31.0	-20.0	-11.6	-14.6	
	09	-7.7	-5.1	-27.2	-20.8	-4.3	-13.0	
	10	-8.6	-9.8	-30.1	-28.0	-12.3	-17.8	
	11	-13.6	-15.8	-37.0	-34.2	-15.6	-23.3	
	12	-16.4	-18.4	-43.0	-36.8	-22.1	-27.3	
2022	01	-17.1	-23.3	-43.5	-41.3	-20.8	-29.2	
	02	-15.8	-18.2	-45.1	-35.1	-24.4	-27.7	
	03	-20.4	-34.0	-47.9	-57.1	-35.4	-39.0	
	04	-22.0	-30.0	-52.5	-48.6	-32.9	-37.2	
	05	-23.0	-28.4	-56.6	-51.8	-32.2	-38.4	
	06	-30.2	-36.3	-59.1	-53.1	-40.1	-43.8	

Current consumer confidence indicator is the average of balances of evaluations changes in the household's financial condition, changes in general economic situation of the country and currently made major purchases

Chart 1. Current consumer confidence indicator and its component values by month in 2019–2022

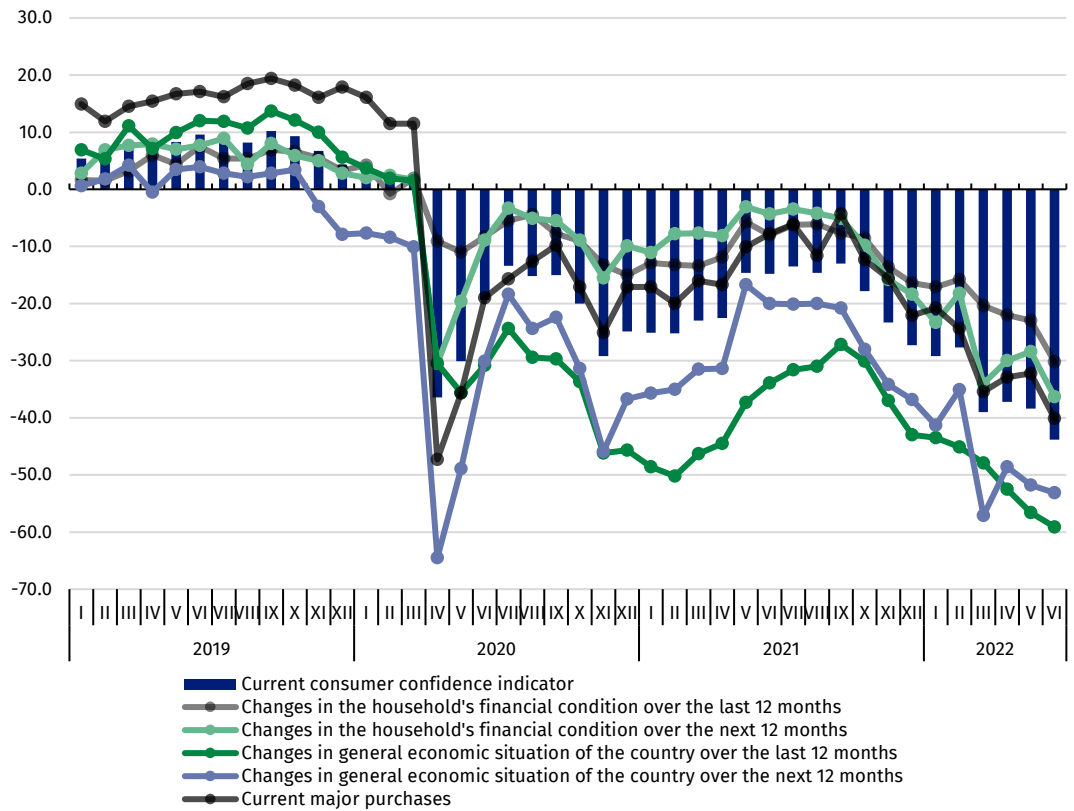


Chart 2. Current consumer confidence indicator and its component values by years

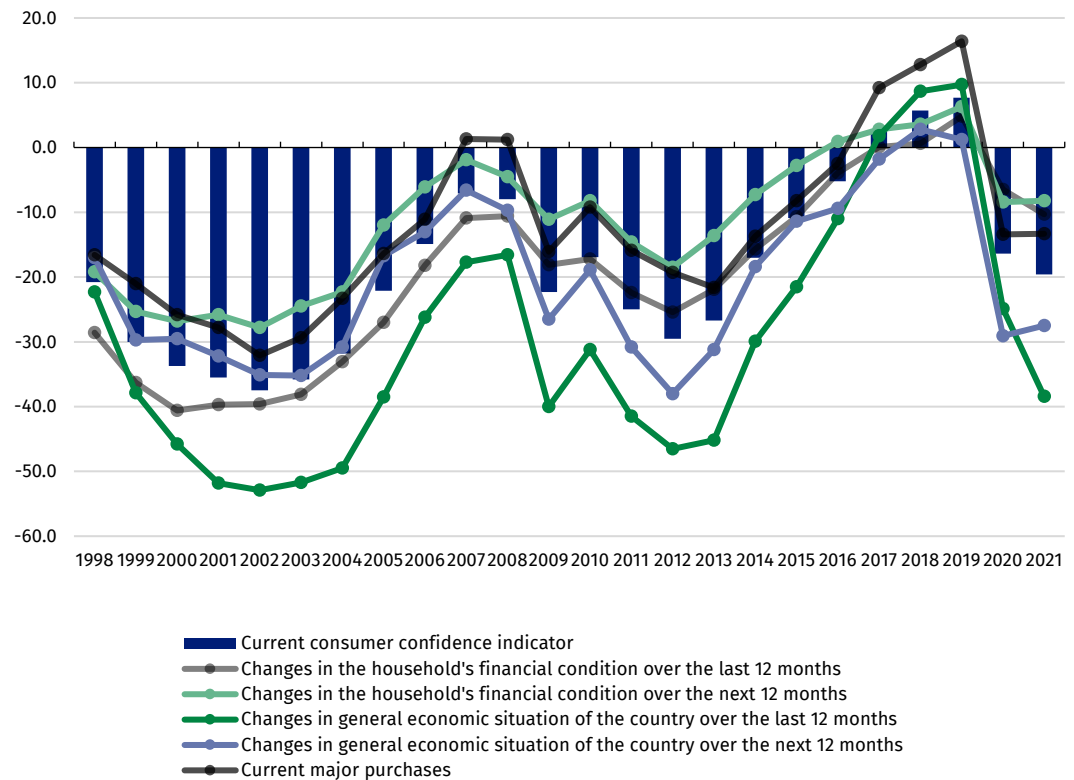


Table 2. Leading consumer confidence indicator

Survey period		Changes in the household's financial condition	Changes in general economic situation of the country	Changes in unemployment (with inverted sign)	Propensity to save (in future)	Leading consumer confidence indicator
Year	Quarter Month	b	d	f	g	
balance of evaluations in percent						
Years						
2011		-14.6	-30.8	-37.0	-36.1	-29.8
2012		-18.5	-38.0	-53.3	-36.9	-36.7
2013		-13.6	-31.2	-53.7	-36.1	-33.7
2014		-7.3	-18.4	-31.1	-30.5	-21.8
2015		-2.8	-11.4	-19.7	-26.3	-15.1
2016		0.9	-9.4	-7.8	-18.0	-8.6
2017		2.8	-1.8	8.5	-10.6	-0.3
2018		3.6	2.8	12.6	-7.5	2.9
2019		6.3	1.2	7.7	0.8	4.0
2020		-8.4	-29.1	-39.4	-0.9	-19.5
2021		-8.2	-27.5	-24.6	0.2	-15.0
Quarters						
2021	II	-5.2	-22.7	-25.6	3.3	-12.6
	III	-4.3	-20.3	-11.5	2.5	-8.4
	IV	-14.6	-33.0	-13.8	-8.4	-17.4
2022	I	-25.2	-44.5	-17.7	-11.8	-24.8
	II	-31.6	-51.2	-16.8	-15.3	-28.7
Months						
2021	05	-3.1	-16.7	-20.6	4.8	-8.9
	06	-4.3	-20.0	-13.7	2.2	-9.0
	07	-3.5	-20.1	-12.3	3.0	-8.2
	08	-4.2	-20.0	-11.3	0.3	-8.8
	09	-5.1	-20.8	-10.9	4.4	-8.1
	10	-9.8	-28.0	-14.0	-6.0	-14.5
	11	-15.8	-34.2	-14.0	-8.5	-18.1
	12	-18.4	-36.8	-13.2	-10.6	-19.7
2022	01	-23.3	-41.3	-16.9	-12.7	-23.5
	02	-18.2	-35.1	-15.6	-8.4	-19.3
	03	-34.0	-57.1	-20.6	-14.3	-31.5
	04	-30.0	-48.6	-16.1	-13.2	-27.0
	05	-28.4	-51.8	-16.8	-14.4	-27.9
	06	-36.3	-53.1	-17.4	-18.3	-31.3

Leading consumer confidence indicator is the average of balances of evaluations changes in the household's financial condition, general economic situation of the country, trends in the level of unemployment (with inverted sign) and saving money in the next 12 months

Chart 3. Leading consumer confidence indicator and its component values by month in 2019–2022

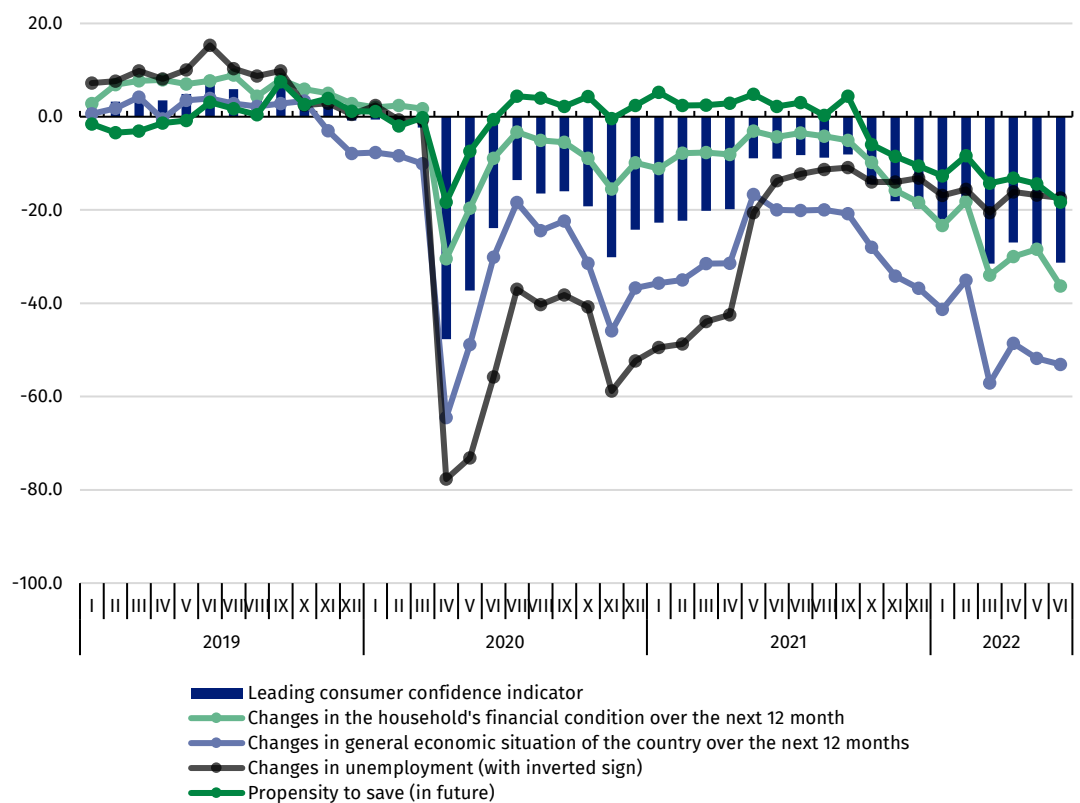
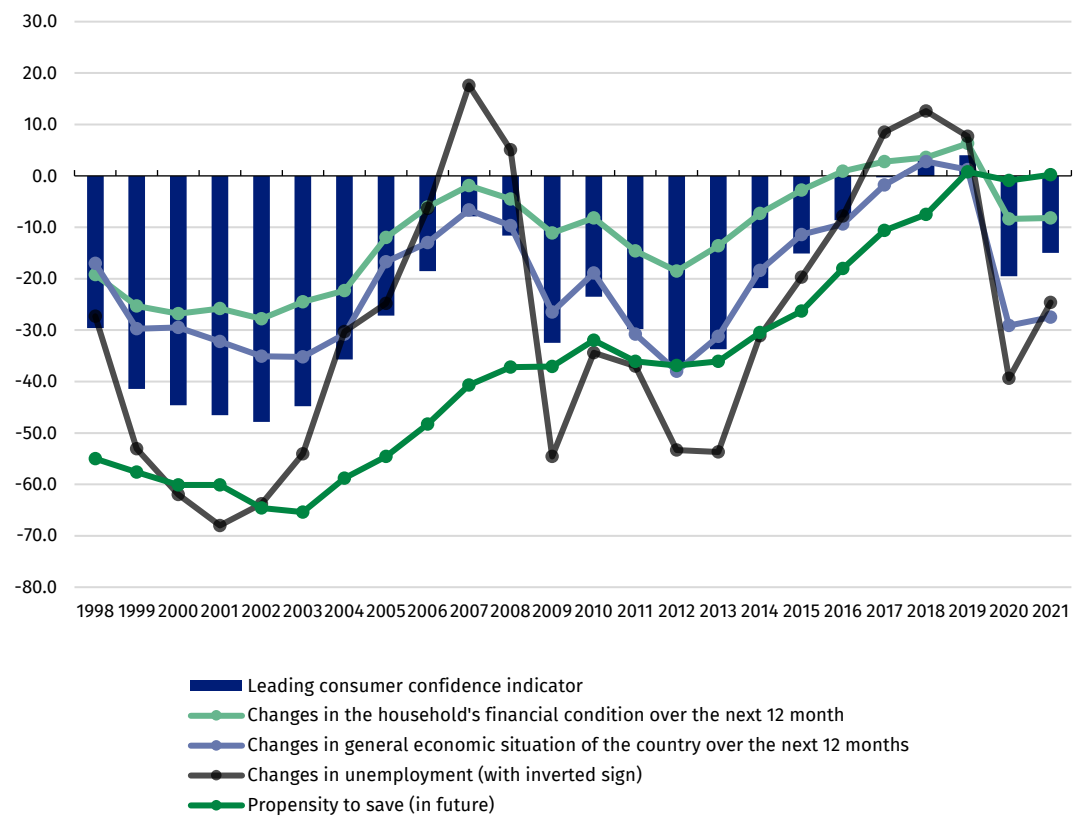


Chart 4. Leading consumer confidence indicator and its component values by years



Annex no. 1

Additional questions in relation to the epidemiological situation (threat of COVID-19 coronavirus)

↓ 38.2 %

respondents declared the impact of the epidemiological situation on responses regarding the consumer tendency (in May it was 46.4%)

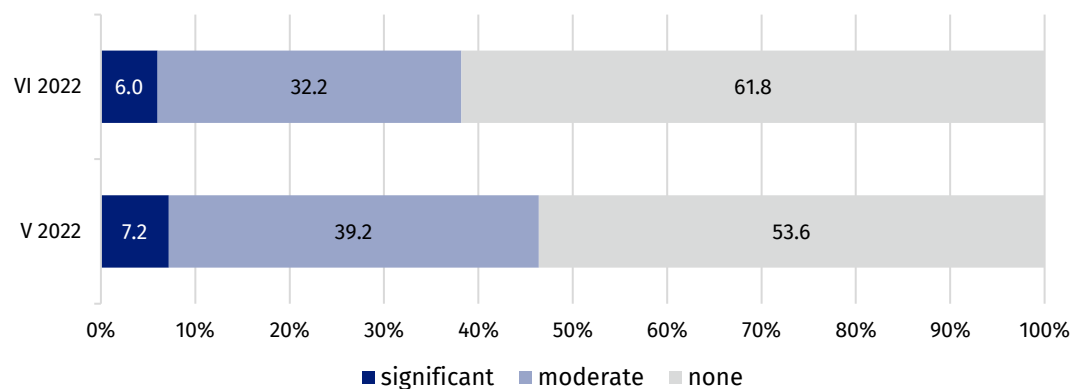
In June 2022, for 12.1% of respondents, the current epidemiological situation poses a big threat for the economy in Poland (decrease of 2.4 percentage points compared to the previous month).

Impact of the current epidemiological situation on responses to the consumer tendency

From among respondents declaring the impact of the epidemiological situation on responses regarding the consumer tendency, 32.2% described it as moderate and 6.0% as significant. For 61.8% of respondents, the current situation had no impact on the answers.

6.0% of respondents declared a significant impact of the epidemiological situation on responses regarding the consumer tendency

Chart 1. Impact of current epidemiological situation (COVID-19 coronavirus) on responses - response structure (%)

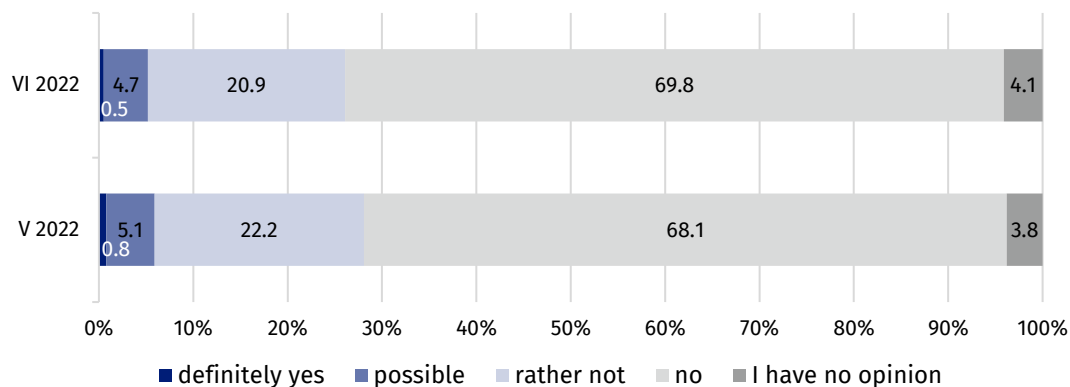


Fear of losing a job or stopping running your own business due to the current epidemiological situation

Among the employed (60.3% of respondents), 0.5% of respondents have a definite fear of losing their job or stopping their own business. For the "possible" and "rather not" options, the response rate was 4.7% and 20.9%, respectively. The percentage of working people who do not have any concerns is 69.8%. A small number of working respondents (4.1%) had no opinion.

0.5% of respondents expressed a definite fear of losing their job or stopping their own business

Chart 2. Fear of losing your job or stopping your own business due to the current epidemiological situation (COVID-19 coronavirus) - structure of responses for employees (%)

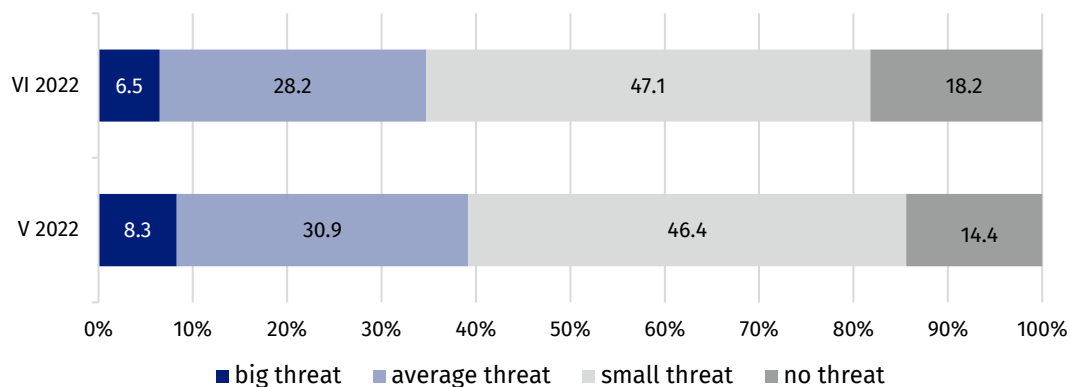


What threat is the current epidemiological situation for the health of the population of Poland as a whole

For 6.5% of respondents, the current epidemiological situation poses a big threat to the health of the Polish population as a whole. The average threat is felt by 28.2% of respondents. A small threat is declared by 47.1%, while only 18.2% of respondents said there was no threat.

According to 6.5% of respondents, the current epidemiological situation poses a big threat to the health of the Polish population as a whole

Chart 3. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for the health of the population of Poland as a whole - response structure (%)

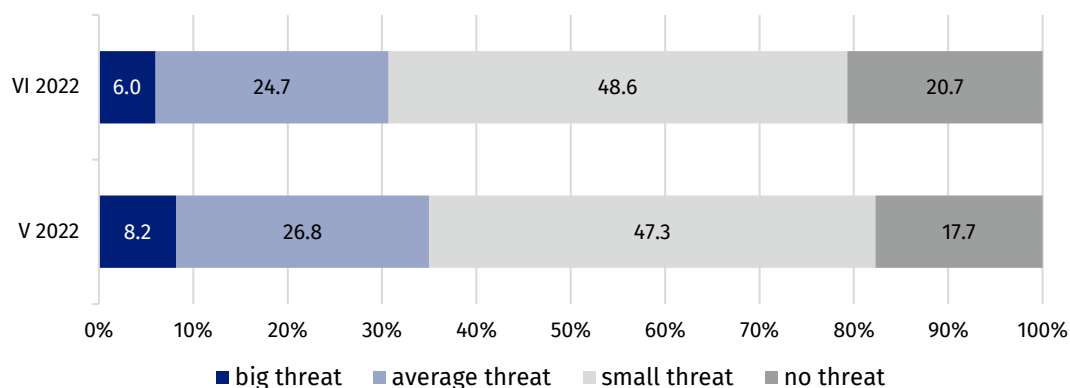


What threat is the current epidemiological situation for personal health

For 6.0% of respondents, the current epidemiological situation is a big threat to their personal health. 24.7% of respondents feel an average threat. 48.6% declare a small threat, while 20.7% of respondents said no threat.

For 6.0% of respondents, the current epidemiological situation is a big threat to their personal health

Chart 4. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for personal health - response structure (%)

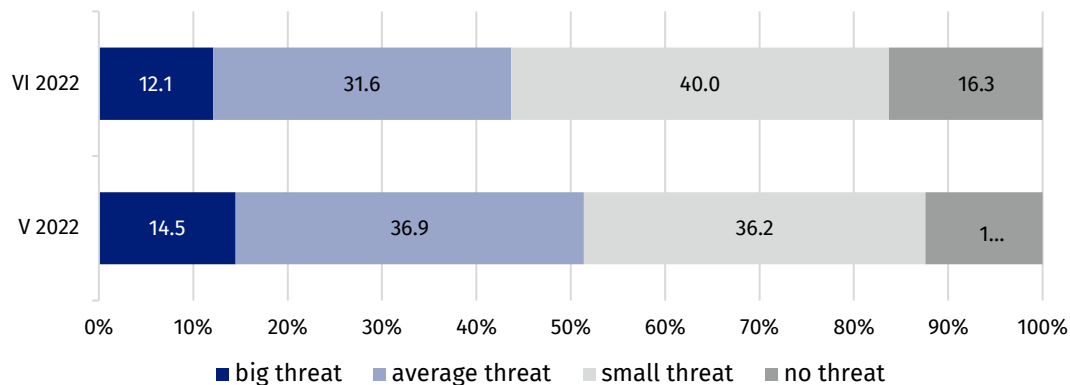


What threat is the current epidemiological situation for the economy in Poland

According to 12.1% of respondents, the current epidemiological situation is a big threat to the economy in Poland. The average threat to the economy is felt by 31.6% of respondents. Only 40.0% declare a small threat, while barely 16.3% of respondents declare no threat.

For 12.1% of respondents, the current epidemiological situation is a big threat to the economy in Poland

Chart 5. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for the economy in Poland - response structure (%)

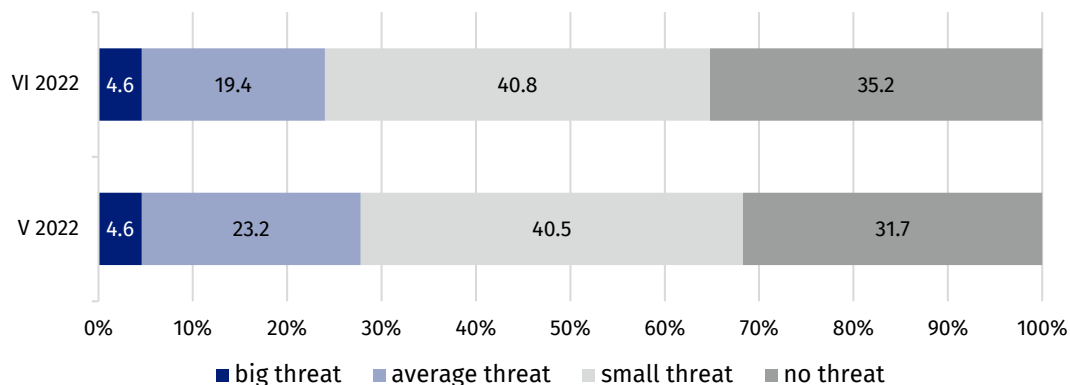


What threat is the current epidemiological situation for personal financial situation

For 4.6% of respondents, the current epidemiological situation is a big threat to their personal financial situation. The average threat is felt by 19.4% of those who answered the questions about the consumer tendency. A small threat is declared by 40.8%, while no threat was stated by 35.2% of respondents.

For 4.6% of respondents, the current epidemiological situation is a big threat to their personal financial situation

Chart 6. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for your personal financial situation - structure of responses (%)



What threat is the current epidemiological situation for everyday life in the local community

For 4.0% of respondents, the current epidemiological situation is a big threat to everyday life in the local community. The average threat is felt by 22.8% of those who answered the questions about the consumer tendency. 49.1% declare a small threat, while only 24.1% of respondents declare no threat.

For 4.0% of respondents, the current epidemiological situation is a big threat to everyday life in the local community

Chart 7. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for everyday life in your local community - response structure (%)

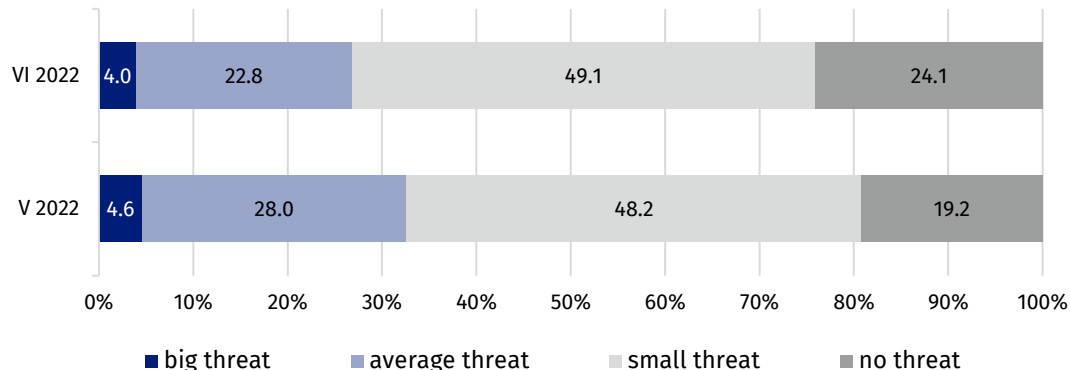


Table 1. Additional questions (response rates) - epidemiological situation (COVID-19 coronavirus threat)

SPECIFICATION		April 2022	May 2022	June 2022
What impact did the current epidemiological situation have on your responses (COVID-19 coronavirus)?	significant	8.6	7.2	6.0
	moderate	47.9	39.2	32.2
	none	43.5	53.6	61.8
In connection with the current epidemiological situation (COVID-19 coronavirus), are you afraid of losing your job or stopping your own business?	definitely yes	0.5	0.5	0.3
	possible	3.6	3.0	2.9
	rather not	16.7	13.2	12.6
	no	38.9	40.7	42.0
	I have no opinion	1.3	2.3	2.5
	not applicable (for non-working people)	39.0	40.3	39.7
What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for the health of the population of Poland as a whole?	big threat	10.8	8.3	6.5
	average threat	41.3	30.9	28.2
	small threat	40.0	46.4	47.1
	no threat	7.9	14.4	18.2
What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for your personal health?	big threat	9.4	8.2	6.0
	average threat	38.6	26.8	24.7
	small threat	42.2	47.3	48.6
	no threat	9.8	17.7	20.7
What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for the economy in Poland?	big threat	17.6	14.5	12.1
	average threat	42.6	36.9	31.6
	small threat	33.0	36.2	40.0
	no threat	6.8	12.4	16.3
What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for your personal financial situation?	big threat	5.6	4.6	4.6
	average threat	27.3	23.2	19.4
	small threat	40.7	40.5	40.8
	no threat	26.4	31.7	35.2
What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for everyday life in your local community?	big threat	5.1	4.6	4.0
	average threat	37.2	28.0	22.8
	small threat	46.0	48.2	49.1
	no threat	11.7	19.2	24.1

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Annex no. 2

Additional questions in relation to the current situation on the territory of Ukraine

↑ **78.8 %**

respondents declared the impact of the current situation on the territory of Ukraine on responses regarding the consumer tendency (in May it was 77.3%)

In June 2022, for 49.1% of respondents, the current situation on the territory of Ukraine poses a big threat for the economy in Poland (increase of 4.7 percentage points compared to the previous month).

Impact of the current situation on the territory of Ukraine on responses to the consumer tendency

From among respondents declaring the impact of the current situation on the territory of Ukraine on responses regarding the consumer tendency, 48.6% described it as moderate and 30.2% as significant. For 21.2% of respondents, the current situation had no impact on the answers.

30.2% of respondents declared a significant impact of the current situation on the territory of Ukraine on responses regarding the consumer tendency

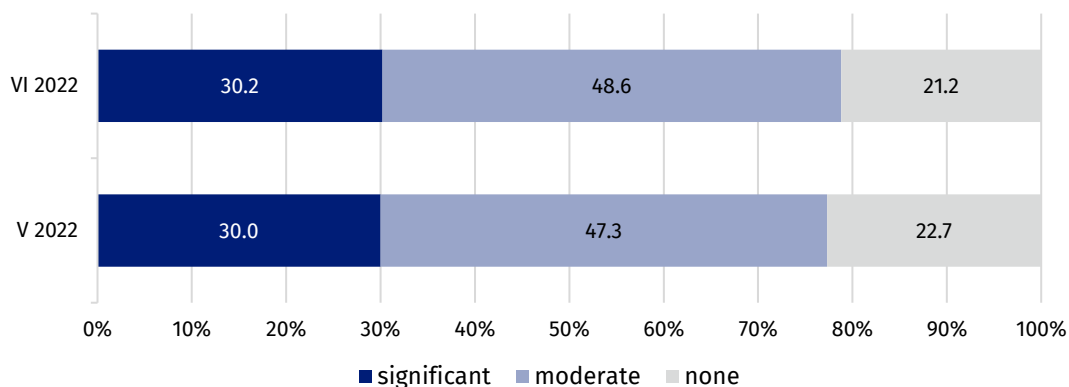


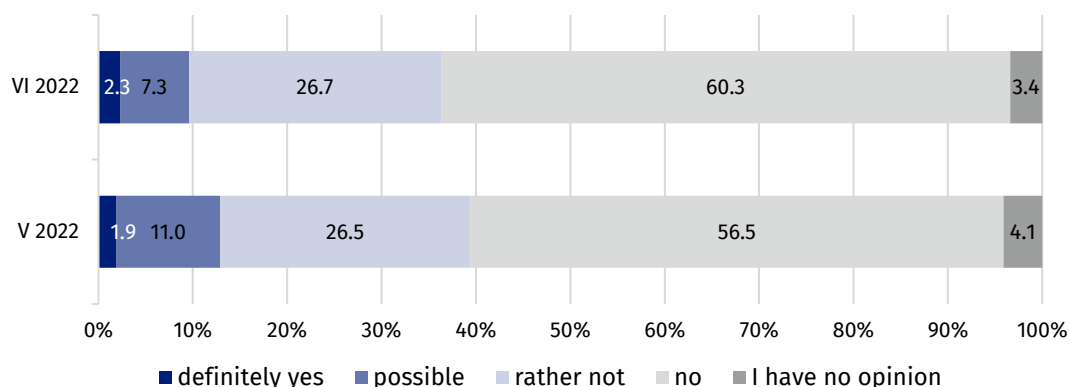
Chart 1. Impact of current situation on the territory of Ukraine on responses - response structure (%)

Fear of losing a job or stopping running your own business due to the current situation on the territory of Ukraine

Among the employed, 2.3% of respondents have a definite fear of losing their job or stopping their own business. For the "possible" and "rather not" options, the response rate was 7.3% and 26.7%, respectively. The percentage of working people who do not have any concerns is 60.3%. A small number of working respondents (3.4%) had no opinion.

2.3% of respondents expressed a definite fear of losing their job or stopping their own business

Chart 2. Fear of losing your job or stopping your own business due to the current situation on the territory of Ukraine - structure of responses for employees (%)

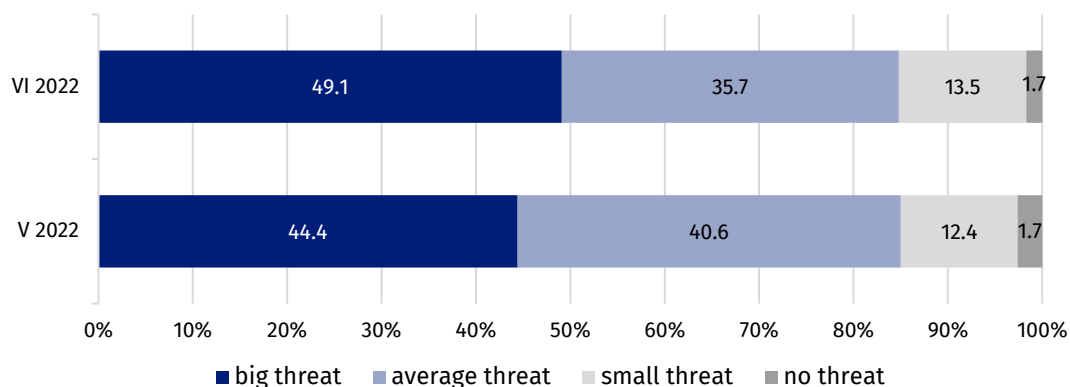


What threat is the current situation on the territory of Ukraine for the economy in Poland

According to 49.1% of respondents, the current situation on the territory of Ukraine is a big threat for the economy in Poland. The average threat to the economy is felt by 35.7% of respondents. Only 13.5% declare a small threat, while barely 1.7% of respondents declare no threat.

For 49.1% of respondents, the current situation on the territory of Ukraine is a big threat for the economy in Poland

Chart 3. What is the threat of the current situation on the territory of Ukraine for the economy in Poland - response structure (%)

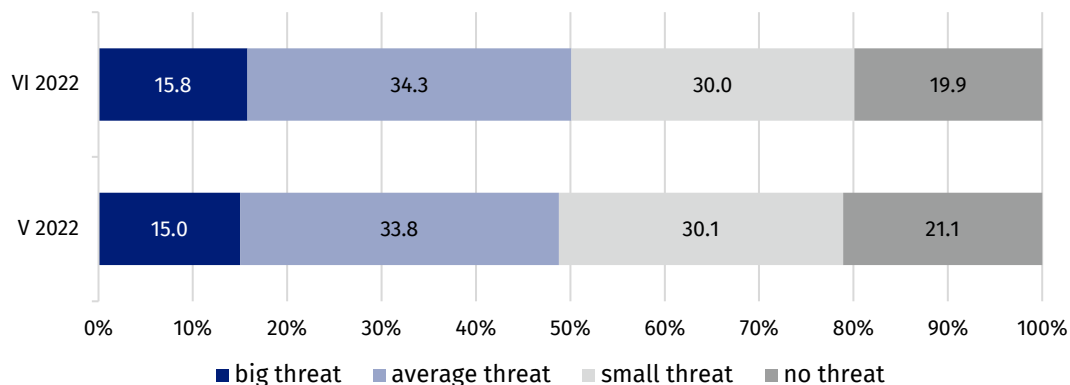


What threat is the current situation on the territory of Ukraine for personal financial situation

For 15.8% of respondents, the current situation on the territory of Ukraine is a big threat for their personal financial situation. The average threat is felt by 34.3% of those who answered the questions about the consumer tendency. A small threat is declared by 30.0%, while no threat was stated by 19.9% of respondents.

For 15.8% of respondents, the current situation on the territory of Ukraine is a big threat for their personal financial situation

Chart 4. What is the threat of the current situation on the territory of Ukraine for your personal financial situation - structure of responses (%)



What threat is the current situation on the territory of Ukraine for the sovereignty and independence of Poland

For 32.9% of respondents, the current situation on the territory of Ukraine is a big threat for the sovereignty and independence of Poland. The average threat is felt by 39.1% of those who answered the questions about the consumer tendency. 23.3% declare a small threat, while only 4.7% of respondents declare no threat.

For 32.9% of respondents, the current situation on the territory of Ukraine is a big threat for the sovereignty and independence of Poland

Chart 5. What is the threat of the current situation on the territory of Ukraine for the sovereignty and independence of Poland - response structure (%)

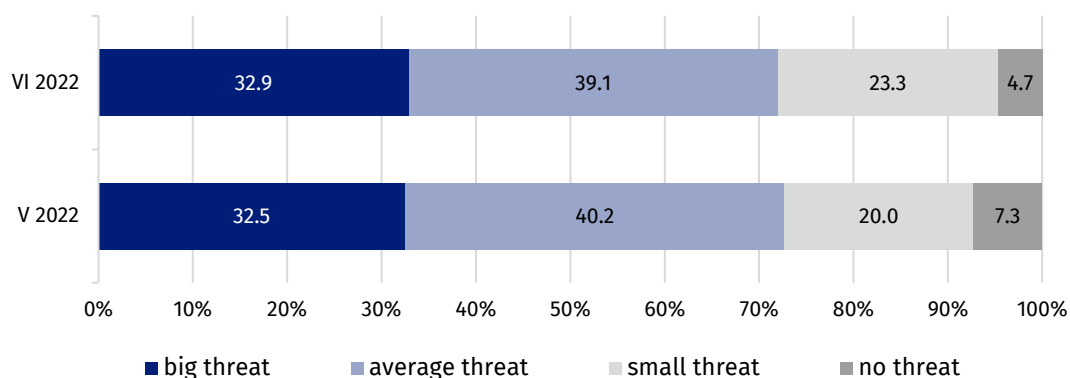


Table 1. Additional questions (response rates) - the current situation on the territory of Ukraine

SPECIFICATION		April 2022	May 2022	June 2022
What impact did the current situation on the territory of Ukraine have on your responses (COVID-19 coronavirus)?	significant	33.0	30.0	30.2
	moderate	48.8	47.3	48.6
	none	18.2	22.7	21.2
In connection with the current situation on the territory of Ukraine, are you afraid of losing your job or stopping your own business?	definitely yes	0.7	1.1	1.4
	possible	6.1	6.6	4.3
	rather not	16.7	15.7	15.9
	no	32.3	33.6	35.8
	I have no opinion	3.4	2.4	2.0
	not applicable (for non-working people)	40.8	40.6	40.6
What threat do you think is the current situation on the territory of Ukraine for the economy in Poland?	big threat	51.0	44.4	49.1
	average threat	35.3	40.6	35.7
	small threat	12.0	12.4	13.5
	no threat	1.7	2.6	1.7
What threat do you think is the current situation on the territory of Ukraine for your personal financial situation?	big threat	19.9	15.0	15.8
	average threat	34.5	33.8	34.3
	small threat	28.8	30.1	30.0
	no threat	16.8	21.1	19.9
What threat do you think is the current situation on the territory of Ukraine for the sovereignty and independence of Poland?	big threat	39.9	32.5	32.9
	average threat	39.0	40.2	39.1
	small threat	17.5	20.0	23.3
	no threat	3.6	7.3	4.7

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