

Occupancy of tourist accommodation establishments in March 2022 in the face of the inflow of refugees from Ukraine and the absence of restrictions related to the COVID-19 pandemic

Concerns tourist accommodation establishments with 10 or more bed places

14.06.2022

286.1 thousand

persons from Ukraine (tourists and refugees) stayed overnight in accommodation establishments in March 2022

In March 2022, 2.4 million people, including 1.8 million domestic tourists and 456.1 thousand persons from abroad, were accommodated in tourist accommodation establishments in Poland. Additionally, 163.8 thousand refugees from war-stricken Ukraine found shelter in accommodation establishments during this period.

In March 2022, there was an increase in the occupancy of tourist accommodation establishments in Poland compared with the same month last year. The increase in the number of tourists and their overnight stays was largely influenced by the lack of restrictions on the operation of accommodation establishments, which were in force in the first three months of 2021 due to the COVID-19 pandemic. In addition, the armed aggression of the Russian Federation against Ukraine caused a massive inflow of Ukrainian refugees into Poland. These persons, after crossing the border, found accommodation, inter alia, in flats and houses of private persons, specially adapted for this purpose places such as halls, gymnasiums, dormitories, as well as in tourist accommodation establishments. Both refugees seeking shelter in our country and persons treating Poland as a transit country found accommodation in accommodation establishments.

Persons accommodated in tourist accommodation establishments

In March 2022, 2.4 million persons stayed at tourist accommodation establishments with 10 or more bed places, of which 2.2 million were classified by accommodation establishments as tourists, while 163.8 thousand as refugees from Ukraine¹.

Compared to March 2021, when 652.0 thousand persons stayed in the accommodation establishments, there was an almost 3.5-fold increase in the number of tourists. Taking into account the country of origin of tourists staying at the accommodation establishments, it was observed that the number of domestic tourists increased about 3 times (in March 2022 - 1.8 million people, in March 2021 - 0.6 million), while the number of foreign tourists increased almost 9 times (in March 2022 - 456.1 thousand people, in March 2021 - 51.2 thousand).

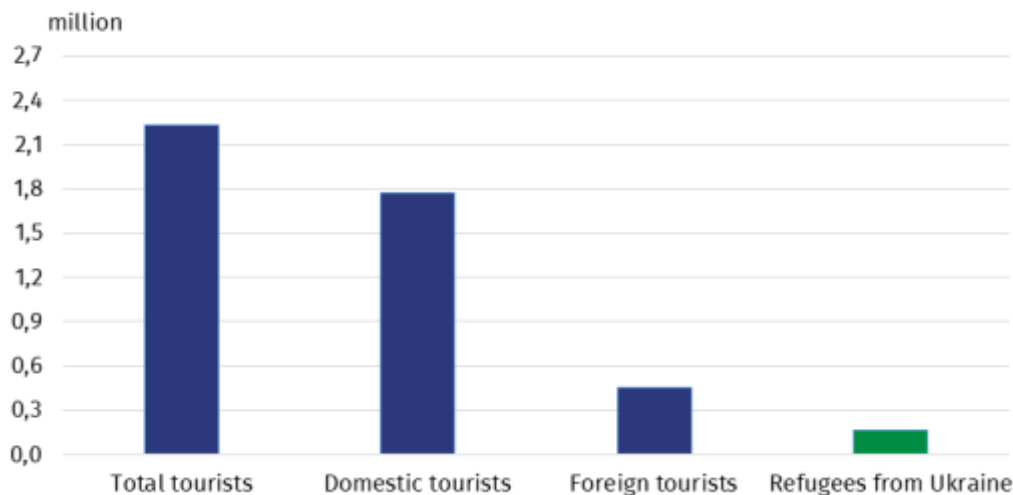
Among foreign tourists the most numerous group were people from Ukraine (122.3 thousand), which was about 13 times more than in March 2021, when there were 9.7 thousand people from

In March 2022, 2.4 million people, including 163.8 thousand refugees from Ukraine, stayed in accommodation establishments with 10 or more bed places

¹ Persons booking accommodation in person at the establishment, by telephone or through booking portals such as Booking.com, who paid for their stay with their own funds, were reported by accommodation establishments as tourists from Ukraine. Persons identifying themselves as refugee, whose stay was financed from external funds or when it was paid for by the accommodation establishments itself, were not included in this group.

this country in the accommodation base. Tourists from Germany were also numerous (87.3 thousand), which was 9 times more than in March last year (9.5 thousand). Other foreign tourists included 35.4 thousand people from the United States (about 18 times more than in March 2021), 32.8 thousand people from the United Kingdom (about 15 times more), 14.4 thousand people from France (about 7 times more) and 12.4 thousand people from the Czech Republic (about 5 times more).

Chart 1. Tourists accommodated in tourist accommodation establishments in March 2022



An increase in the number of tourists in March 2022 was also recorded compared to February this year, when 2.0 million tourists stayed in accommodation establishments, including 1.7 million domestic tourists and 0.3 million foreign tourists. The number of total tourists increased by 13.0%, domestic tourists by 4.2% and foreign tourists by 67.8%. In the case of people from Ukraine, there was an approximately 3-fold increase (in February 2022, 40.7 thousand tourists from Ukraine stayed in the establishments). The number of tourists from the United States also increased more than 2 times (in February 2022 - 15.0 thousand).

A total of 286.1 thousand persons from Ukraine (tourists and refugees) were accommodated in tourist accommodation establishments in March 2022. The largest number of persons were accommodated in accommodation establishments located in Mazowieckie Voivodship – 86,5 thousand, followed by Małopolskie Voivodship – 51,1 thousand. Among other voivodships, persons from Ukraine often chose accommodation in establishments located in the following voivodships: Lubelskie (23,6 thousand persons), Śląskie (22,9 thousand), Dolnośląskie (21,3 thousand), Podkarpackie (17,5 thousand) and Pomorskie (10,4 thousand).

Overnight stays of persons at tourist accommodation establishments

In March 2022, almost 6.8 million overnight stays were provided in tourist accommodation establishments, including about 1.1 million for refugees. Among tourists, 78.4% (4.4 million) of the total overnight stays were those of domestic tourists, while 21.6% (1.2 million) of foreigners. Compared with March last year, during the period under analysis there was an over 3-fold increase in the number of overnight stays provided in total, and an almost 3-fold increase in the number of overnight stays by domestic tourists and about 7-fold increase in the number of overnight stays by visitors from abroad.

The largest number of overnight stays was made by visitors from Ukraine - 415.3 thousand (a 6-fold increase compared to March 2021). An increase in the number of overnight stays provided (10-fold) was also recorded for tourists from Germany, who made 247.5 thousand overnight stays (up from 25.6 thousand in March last year). Among other countries, 91.2 thousand overnight stays were made by tourists from the United States (18-fold increase), 75.9 thousand by tourists from the United Kingdom (13-fold increase) and 30.1 thousand by tourists from France (6-fold increase).

The highest number of persons from Ukraine (tourists and refugees) were accommodated in Mazowieckie Voivodship - 86.6 thousand

In March 2022, in establishments with 10 or more bed places, approximately 6.8 million overnight stays were provided, including approximately 1.1 million to refugees from Ukraine

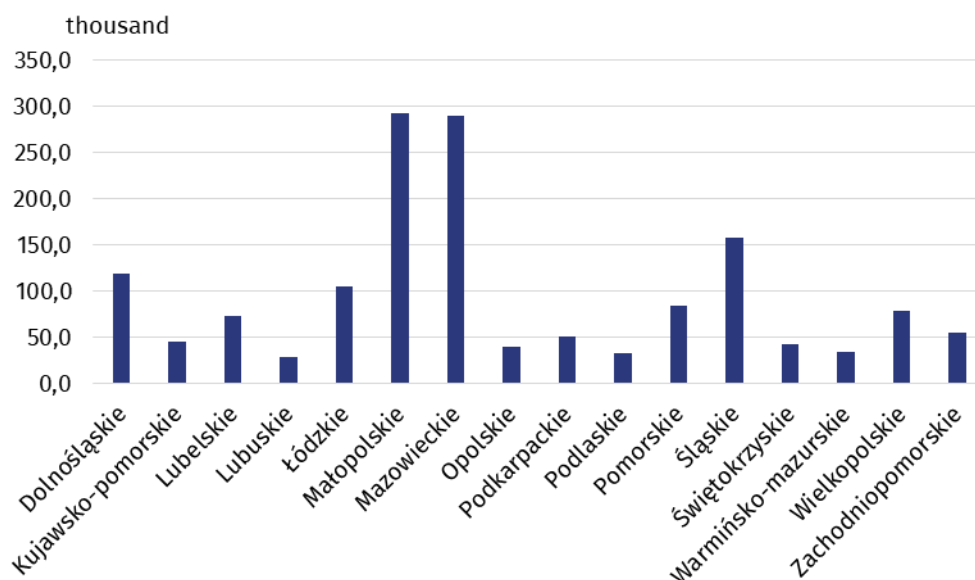
In March this year, foreign tourists made on average 2.7 overnight stays, while domestic tourists 2.5 overnight stays. Tourists from Ukraine made an average of 3.4 overnight stays in establishments.

Compared to February 2022, when tourists made 5.3 million overnight stays, their total number increased by 5.8%. Taking into account the origin of tourists, there was a decrease of 4.8% in the number of overnight stays made by domestic tourist in March (in February 2022 - 4.6 million overnight stays made by domestic tourist) and an increase of 77.3% in the number of overnight stays made by foreign tourists (in February 2022 - 0.7 million overnight stays). Overnight stays made by persons from Ukraine increased by more than 3 times (in February 2022 - 126.3 thousand).

In March 2022, a total of 1.5 million overnight stays were provided to persons from Ukraine (both tourists and refugees). Most, 293.3 thousand overnight stays, were provided in Małopolskie Voivodship, followed by Mazowieckie Voivodship with 290.0 thousand. Ukrainians in Śląskie Voivodship made slightly fewer overnight stays (158.7 thousand). More than 100 thousand overnight stays were also provided to them in Dolnośląskie (118.5 thousand) and Łódzkie Voivodships (105.6 thousand). In the voivodships located directly by the border with Ukraine, i.e. in Lubelskie and Podkarpackie Voivodships, 73.3 thousand and 51.5 thousand overnight stays were provided respectively.

In March 2022, 1.5 million overnight stays were provided to persons from Ukraine (tourists and refugees) approximately 1.1 million to refugees from Ukraine

Chart 2. Number of overnight stays of persons from Ukraine (tourists and refugees) in tourist accommodation establishments by voivodship in March 2022



The occupancy rate of bed places in Poland was 35.2%. Additionally, taking into account refugees who stayed in accommodation establishments in March this year, the occupancy rate would be 38.2%.






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Prepared by:
Statistical Office in Rzeszów
Director Marek Cierpiat-Wolan
Office: tel. (+48 17) 853 52 10

Issued by:
**The Spokesperson for the President
of Statistics Poland**
Karolina Banaszek
Mobile: (+48) 695 255 011

Press Office

Office: tel. (+48 22) 608 38 04
e-mail: obslugaprasowa@stat.gov.pl

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Related information

[Occupancy of tourist accommodation establishments in 2021](#)

[Tourism in 2020](#)

Data available in databases

[Local Data Bank](#)

Terms used in official statistics

[Tourist](#)

[Tourist accommodation establishment](#)

[Bed places in tourist accommodation establishments](#)

[Foreign tourists in tourist accommodation establishments](#)

[Nights spent \(overnight stays\) in tourist accommodation establishments.](#)

[Duration of stay](#)

[Occupancy rate of bed places or rooms](#)