

Retail sales index – September 2023

20.10.2023

↓ 0.3%

A decrease compared with the corresponding month of the previous year

In September 2023 retail sales¹ at constant prices were by 0.3% lower than the year before (against an increase of 4.1% in September 2022). Compared with August 2023, also a decline by 0.3% in retail sales was recorded. In the period of January-September² 2023 sales decreased y/y by 3.4% (in 2022 a growth of 6.8%).

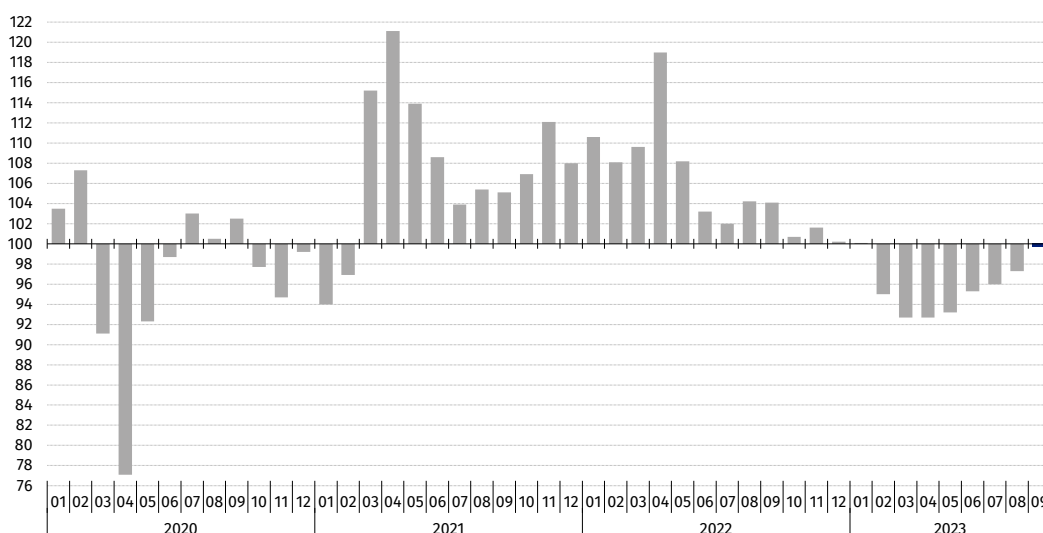
Retail sales of goods by type of enterprise activity

In September 2023, the largest decrease in retail sales (at constant prices) compared with the corresponding period of 2022 was recorded by entities from the group “textiles, clothing, footwear” (by 16.3% against an increase of 25.2% the year before). A decrease in sales was also observed in groups: “newspapers, books, other sale in specialized stores” (by 16.0%), “furniture, radio, TV and household appliances” (by 12.2%) and “others” (by 9.7%). Enterprises trading in food, beverages and tobacco products noted a slight drop by 0.1%. Among the presented groups, a significant increase reported units selling motor vehicles, motorcycles, parts (by 9.8%) and solid, liquid and gaseous fuels (by 7.5%).

In September compared with August 2023, an increase in retail sales value via Internet at current prices was recorded (by 0.4%). The share of sales via Internet in “total” sales increased from 8.2% in August to 8.3% in September 2023. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises classified in the groups: “newspapers, books, other sale in specialized stores” (from 23.1% a month ago to 24.3%), “textiles, clothing, footwear” (from 17.7% to 17.8% respectively). A decline in share showed however units trading in furniture, radio, TV and household appliances (from 15.7% to 15.6%).

In September 2023, a decrease in retail sales (at constant prices) y/y was recorded in most presented groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	09 2023		01-09 2023
	08 2023=100	09 2022=100	01-0 2022=100
TOTAL	99.7	99.7	96.6
of which:			
Motor vehicles, motorcycles, parts	111.6	109.8	101.9
Solid, liquid and gaseous fuels	101.7	107.5	91.0
Food, beverages and tobacco products	100.2	99.9	96.0
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	104.4	100.6	99.1
Textiles, clothing, footwear	91.1	83.7	96.6
Furniture, radio, TV and household appliances	96.9	87.8	86.7
Newspapers, books, other sale in specialized stores	94.4	84.0	85.0
Others	103.5	90.3	89.2

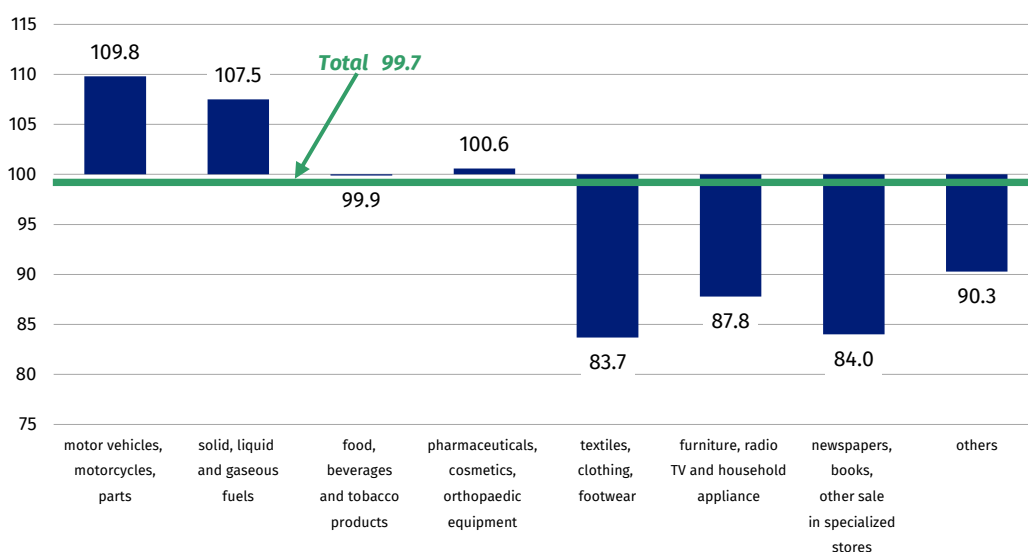
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	09 2023		01-09 2023	
	08 2023=100	09 2022=100	01-09 2022=100	Structure in %
TOTAL	99.3	103.6	106.1	100.0
of which:				
Motor vehicles, motorcycles, parts	112.0	112.8	107.5	7.1
Solid, liquid and gaseous fuels	99.4	94.1	90.7	14.1
Food, beverages and tobacco products	99.9	110.3	112.3	25.9
Other retail sale in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	101.2	107.1	110.0	7.0
Textiles, clothing, footwear	93.2	87.5	103.6	6.7
Furniture, radio, TV and household appliances	97.2	94.5	96.5	7.8
Newspapers, books, other sale in specialized stores	95.0	89.6	92.9	4.0
Others	103.4	97.2	99.9	8.7

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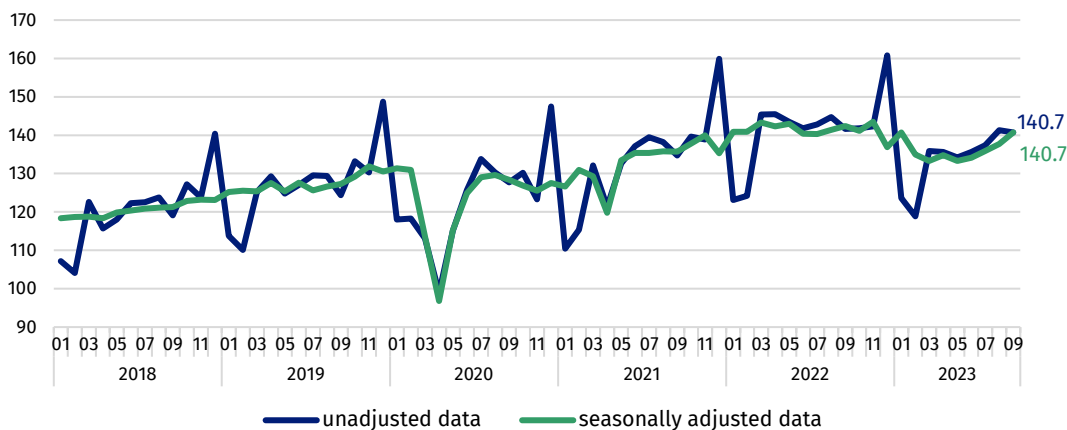
Chart 2. Retail sales of goods in September 2023 by type of enterprise activity (constant prices) – corresponding period of previous year=100



Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in September 2023 were by 2.2% higher compared with August 2023.

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In September 2023, an increase of 2.2% in retail sales seasonally adjusted was recorded in comparison with August 2023

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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