Retail sales index – August 2023

⬇ **2.7%**

A decrease compared with the corresponding month of the previous year

In August 2023 retail sales[1] at constant prices were by 2.7% lower than the year before (against an increase of 4.2% in August 2022).
Compared with July 2023 an increase by 2.8% in retail sales was recorded.
In the period of January-August[2] 2023 sales decreased y/y by 4.2% (in 2022 a growth of 7.3%).
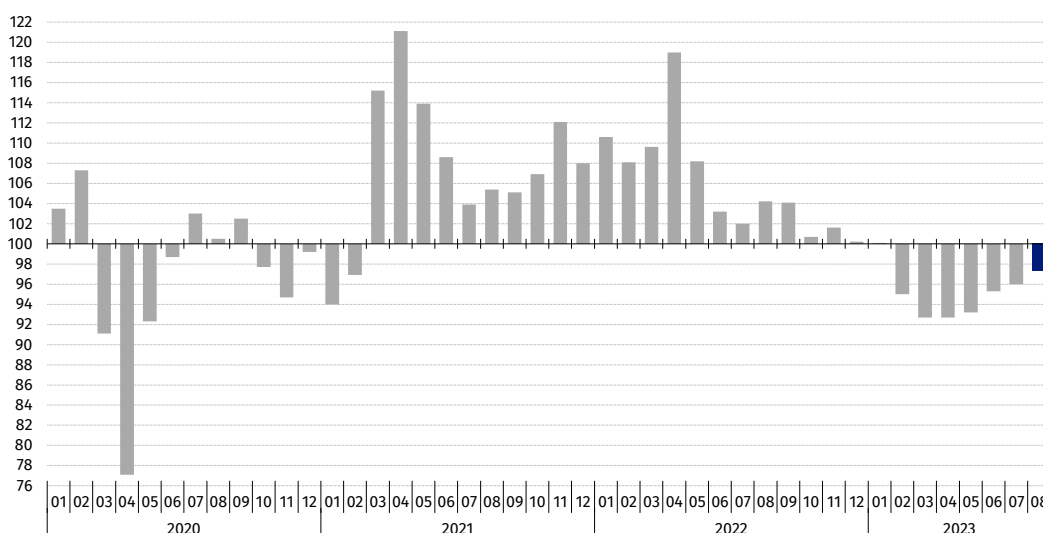
Retail sales of goods by type of enterprise activity

In August 2023, the largest decrease in retail sales (at constant prices) compared with the corresponding period of 2022 was recorded, as in the previous months, by entities from the group "newspapers, books, other sale in specialized stores" (by 14.3% against a decrease of 1.6% the year before). A significantly drop in sales was also observed in the groups "others" (by 13.4%) and "furniture, radio, TV and household appliances" (by 10.6%). Units trading in food, beverages and tobacco products noted a decline by 2.1%. Among the presented groups, only units selling motor vehicles, motorcycles, parts reported an increase (by 3.4%).

In August compared with July 2023, an increase in retail sales value via Internet at current prices was recorded (by 6.2%). The share of sales via Internet in "total" sales increased from 7.9% in July to 8.2% in August 2023. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises classified in the groups: "newspapers, books, other sale in specialized stores" (from 21.8% a month ago to 23.1%) and "furniture, radio, TV and household appliances" (from 15.0% to 15.7% respectively). A decline in share showed however units selling "textiles, clothing, footwear" (from 18.6% to 17.7%).

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100

In August 2023, a decrease in retail sales (at constant prices) y/y was recorded in most groups

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[1] Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

[2] Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

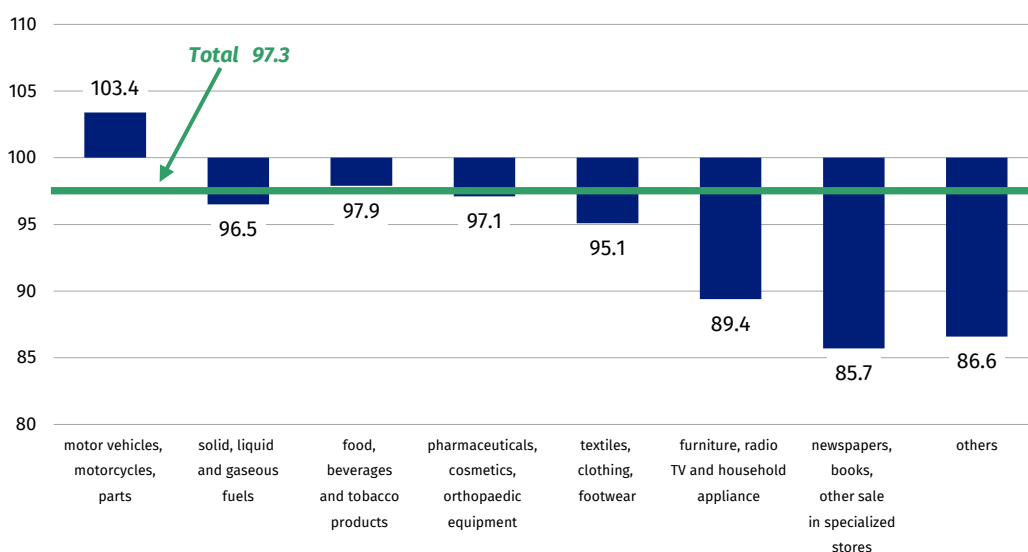| Specification	08 2023		01-08 2023
	07 2023=100	08 2022=100	01-08 2022=100
TOTAL	**102.8**	**97.3**	**95.8**
of which:			
Motor vehicles, motorcycles, parts	99.2	103.4	101.0
Solid, liquid and gaseous fuels	103.7	96.5	87.9
Food, beverages and tobacco products	101.4	97.9	95.9
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	100.1	97.1	98.7
Textiles, clothing, footwear	103.6	95.1	98.3
Furniture, radio, TV and household appliances	102.6	89.4	87.4
Newspapers, books, other sale in specialized stores	103.6	85.7	85.6
Others	100.5	86.6	86.2

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Wyszczególnienie	08 2023		01-08 2023
	07 2023=100	08 2022=100	01-08 2022=100
TOTAL	**102.7**	**103.1**	**105.9**
of which:			
Motor vehicles, motorcycles, parts	99.1	106.4	107.0
Solid, liquid and gaseous fuels	104.8	86.9	89.0
Food, beverages and tobacco products	100.7	110.0	112.8
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	100.3	107.4	110.0
Textiles, clothing, footwear	102.9	101.6	105.8
Furniture, radio, TV and household appliances	103.1	97.3	97.7
Newspapers, books, other sale in specialized stores	103.1	91.6	93.7
Others	100.1	95.0	97.1

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in August 2023 by type of enterprise activity (constant prices) – corresponding period of previous year=100
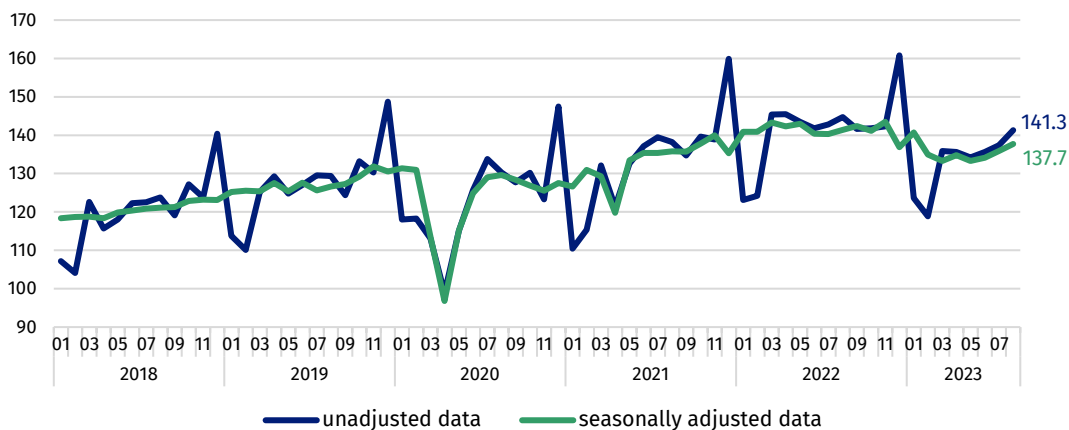

Total 97.3

Category	Value
motor vehicles, motorcycles, parts	103.4
solid, liquid and gaseous fuels	96.5
food, beverages and tobacco products	97.9
pharmaceuticals, cosmetics, orthopaedic equipment	97.1
textiles, clothing, footwear	95.1
furniture, radio TV and household appliance	89.4
newspapers, books, other sale in specialized stores	85.7
others	86.6

Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in August 2023 were by 1.3% higher compared with July 2023.

In August 2023, an increase of 1.3% in retail sales seasonally adjusted was recorded in comparison with July 2023

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100

141.3
137.7

— unadjusted data   — seasonally adjusted data

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland.

Related information

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Data available in databases

Knowledge Database - Internal market

Macroeconomic Data Bank

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Terms used in official statistics

Retail sales of goods