

Retail sales index – April 2023

23.05.2023

↓ 7.3%

A decrease compared with the corresponding month of the previous year

In April 2023 retail sales¹ at constant prices were by 7.3% lower than the year before (against an increase of 19.0% in April 2022).

Compared with March 2023 an increase by 0.1% in retail sales was recorded.

In the period of January-April² 2023 sales decreased y/y by 4.8% (in 2022 a growth of 10.8%).

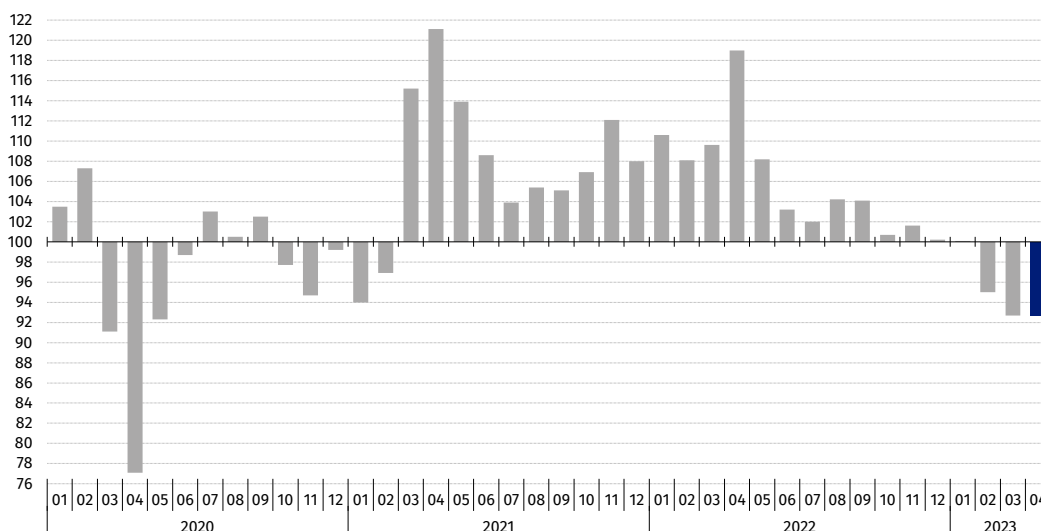
Retail sales of goods by type of enterprise activity

In April 2023, the largest decrease in retail sales (at constant prices) compared with the corresponding period of 2022 was reported by units from the group “others” (by 17.3% against an increase of 21.2% the year before). A significantly drop in sales was also recorded in the groups: “newspapers, books, other sale in specialized stores” (by 15.6%), “furniture, radio, TV and household appliances” (by 14.7%), “solid, liquid and gaseous fuels” (by 14.5%). Units trading in food, beverages and tobacco products noted a decline (by 8.0%). Among the presented groups, a slight increase in sales was reported only by entities classified in the group “textiles, clothing, footwear” (by 0.6%).

In April compared with March 2023, a decrease in retail sales value via Internet at current prices was recorded (by 6.1%). The share of sales via Internet in “total” sales decreased from 8.6% in March to 8.1% in April 2023. Among the presented groups with a significant share of sales via Internet a decrease in share was reported by enterprises classified in the groups: “newspapers, books, other sale in specialized stores” (from 25.6% a month ago to 21.5%), “textiles, clothing, footwear” (from 23.0% to 20.0% respectively) and “furniture, radio, TV and household appliances” (from 18.0% to 15.7%).

In April 2023 a decrease in retail sales (at constant prices) y/y was recorded in most groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

| Specification | 04 2023 | | 01-04 2023 |
|---|--------------|-------------|----------------|
| | 03 2023=100 | 04 2022=100 | 01-04 2022=100 |
| TOTAL | 100.1 | 92.7 | 95.2 |
| of which: | | | |
| Motor vehicles, motorcycles, parts | 83.7 | 94.9 | 101.8 |
| Solid, liquid and gaseous fuels | 102.4 | 85.5 | 83.6 |
| Food, beverages and tobacco products | 102.9 | 92.0 | 94.7 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 99.8 | 97.5 | 100.8 |
| Textiles, clothing, footwear | 109.7 | 100.6 | 106.3 |
| Furniture, radio, TV and household appliances | 99.1 | 85.3 | 87.8 |
| Newspapers, books, other sale in specialized stores | 102.7 | 84.4 | 87.0 |
| Others | 92.2 | 82.7 | 84.9 |

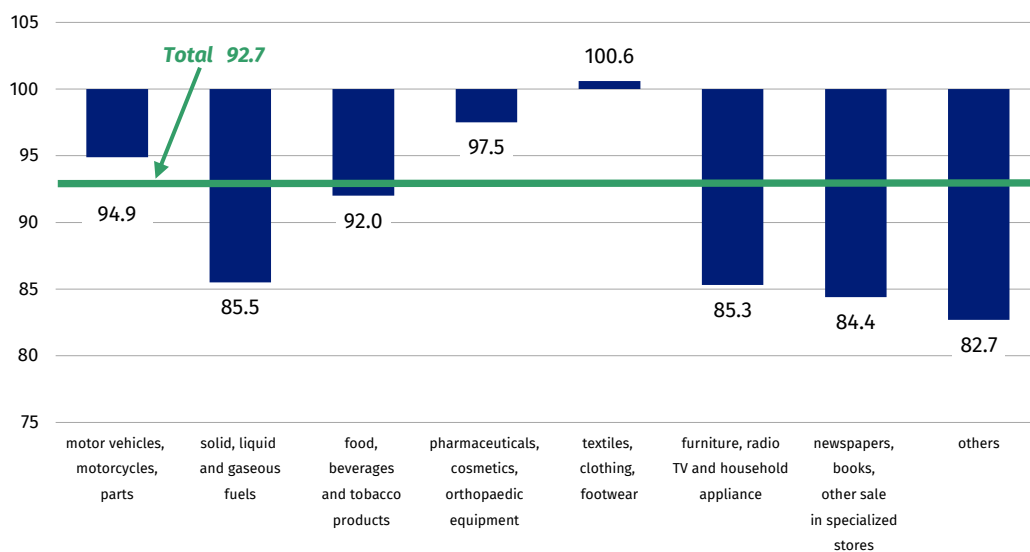
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

| Wyszczególnienie | 04 2023 | | 01-04 2023 |
|---|--------------|--------------|----------------|
| | 03 2023=100 | 04 2022=100 | 01-04 2022=100 |
| TOTAL | 100.6 | 103.4 | 108.5 |
| of which: | | | |
| Motor vehicles, motorcycles, parts | 83.0 | 100.6 | 109.7 |
| Solid, liquid and gaseous fuels | 100.8 | 88.3 | 97.7 |
| Food, beverages and tobacco products | 103.5 | 108.9 | 113.8 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 100.8 | 108.8 | 112.0 |
| Textiles, clothing, footwear | 113.1 | 109.0 | 114.4 |
| Furniture, radio, TV and household appliances | 100.0 | 96.3 | 99.5 |
| Newspapers, books, other sale in specialized stores | 102.5 | 92.9 | 96.7 |
| Others | 93.2 | 93.7 | 96.6 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in April 2023 by type of enterprise activity (constant prices) – corresponding period of previous year=100

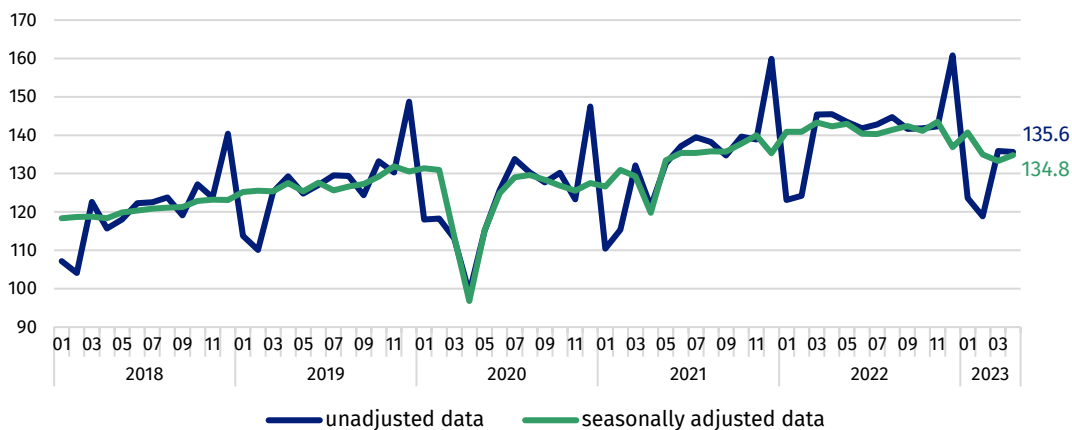


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in April 2023 were by 1.1% higher compared with March 2023.

In April 2023, there was an increase of 1.1% in retail sales seasonally adjusted in comparison with March 2023

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

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Terms used in official statistics

[Retail sales of goods](#)