

# Retail sales index – January 2023

21.02.2023

↓ 0.3%

A decrease compared with the corresponding month of the previous year

**In January 2023 retail sales<sup>1</sup> at constant prices<sup>2</sup> were by 0.3% lower than the year before (against an increase of 10.6% in January 2022). Compared with December 2022 a decrease by 23.1% in retail sales was recorded.**

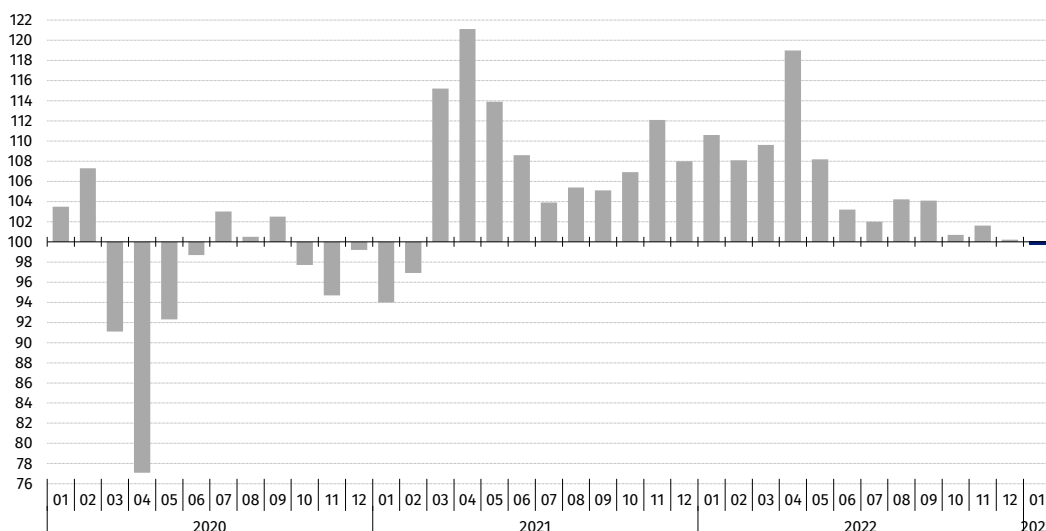
## Retail sales of goods by type of enterprise activity

In January 2023, the highest decrease in retail sales (at constant prices) compared with the corresponding period of 2022, among the groups presented, was recorded by units trading in solid, liquid and gaseous fuels (by 12.3% against a decrease of 2.2% the year before). Sales also declined in the groups: “newspapers, books, other sale in specialized stores” (by 8.6%), “food, beverages and tobacco products” (by 1.7%), “motor vehicles, motorcycles, parts” (by 1.7%) and “others” (by 1,0%). The largest increase in sales was reported by entities classified in the group “textiles, clothing, footwear” (by 15.7%).

In January 2023 a decrease in retail sales (at constant prices) y/y was recorded in most groups

In January 2023 compared with December 2022, a decrease in retail sales value via Internet at current prices was recorded (by 32.7%). The share of sales via Internet in “total” sales decreased from 9.5% in December 2022 to 8.3% in January 2023. Among the presented groups with a significant share of sales via Internet a drop in share was reported by enterprises classified into the groups: “newspapers, books, other sale in specialized stores” (from 27.5% a month ago to 22.9%) and “furniture, radio, TV and household appliances” (from 18.9% to 18.7% respectively). On the other hand, an increase in the share was recorded by entities from the group “textiles, clothing, footwear” (from 19.7% to 21.5%).

**Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100**



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

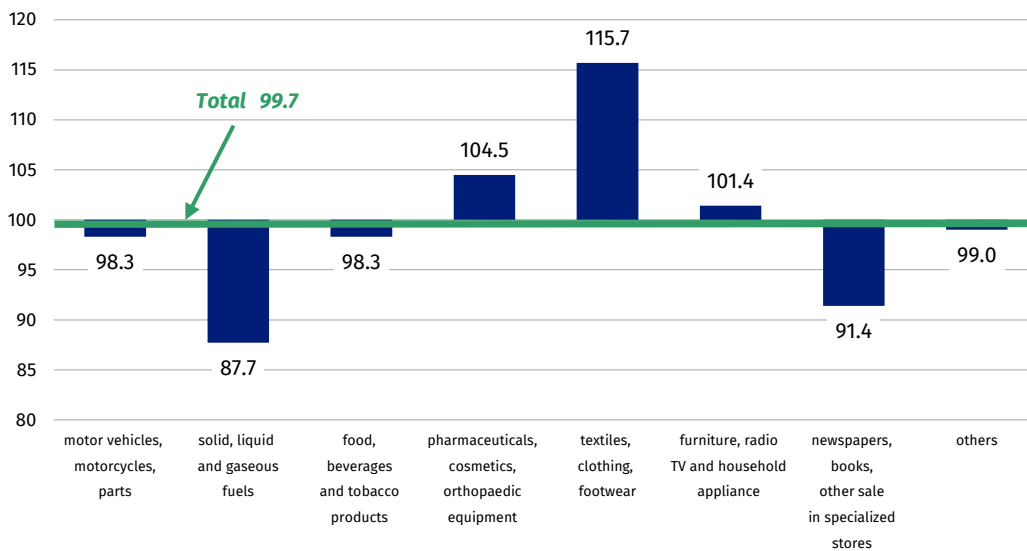
<sup>2</sup> Preliminary data

**Table 1. Index numbers of retail sales**

Specification	Constant prices		Current prices	
	01 2023		01 2023	
	12 2022=100	01 2022=100	12 2022=100	01 2022=100
<b>TOTAL</b>	<b>76.9</b>	<b>99.7</b>	<b>77.2</b>	<b>115.1</b>
of which:				
Motor vehicles, motorcycles, parts	86.1	98.3	86.7	106.0
Solid, liquid and gaseous fuels	80.5	87.7	79.2	117.5
Food, beverages and tobacco products	74.9	98.3	76.3	116.6
Other retail sales in non-specialized stores	.	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	76.7	104.5	78.1	115.5
Textiles, clothing, footwear	78.1	115.7	75.4	123.9
Furniture, radio, TV and household appliances	75.0	101.4	75.9	114.8
Newspapers, books, other sale in specialized stores	58.1	91.4	59.3	102.1
Others	79.9	99.0	80.5	111.9

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Chart 2. Retail sales of goods in January 2023 by type of enterprise activity (constant prices) – corresponding period of previous year=100**

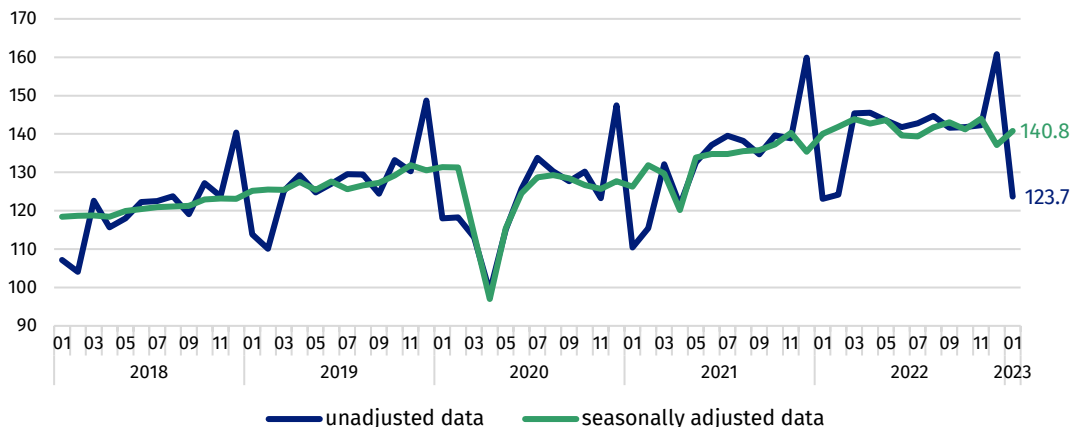


### Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in January 2023 were by 2.7% higher compared with December 2022.

In January 2023, there was an increase of 2.7% in retail sales seasonally adjusted in comparison with December 2022

**Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100**



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

Prepared by:  
**Trade and Services Department**  
**Director Ewa Adach-Stankiewicz**  
Phone: (+48 22) 608 31 24

Issued by:  
**The Spokesperson for the President  
of Statistics Poland**  
**Karolina Banaszek**  
Phone: (+48) 695 255 011

**Press Office**

Phone: (+48 22) 608 38 04

**e-mail: [obslugaprasowa@stat.gov.pl](mailto:obslugaprasowa@stat.gov.pl)**

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**Terms used in official statistics**

[Retail sales of goods](#)