

Retail sales index - July 2022

22.08.2022



previous year

In July 2022 retail sales¹ at constant prices were by 2.0% higher than the year before (against an increase of 3.9% in July 2021).

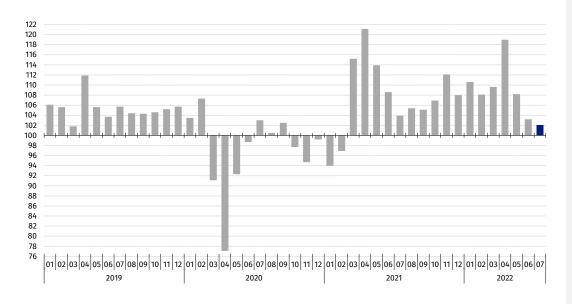
Compared with June 2022 retail sales increased by 1.2%. In the period of January-July² 2022 retail sales y/y were by 8.0% higher (against an increase of 7.3% in 2021).

Retail sales of goods by type of enterprise activity

In July 2022, an increase in retail sales (at constant prices) compared to the corresponding period of 2021 was recorded by units from the groups: "textiles, clothing, footwear" (by 13.3%), "others" (by 10.5%), "pharmaceuticals, cosmetics, orthopaedic equipment" (by 10.2%) and "food, beverages and tobacco products" (by 5.4%). The deepest decline in sales was reported by units trading in motor vehicles, motorcycles, parts (by 15.1%).

In July 2022 compared with June 2022, a decrease in retail sales value via Internet at current prices was recorded (by 0.4%). The share of sales via Internet in "total" sales declined from 8.6% in June to 8.4% in July this year. Among the presented groups with a significant share of sales via Internet a drop in share was reported by enterprises classified into the groups: "newspapers, books, other sale in specialized stores" (from 22.0% a month ago to 21.5%), "furniture, radio, TV and household appliances" (from 16.4% to 16.1% respectively), while an increase in the share was recorded in the group "textiles, clothing, footwear" (from 21.7% to 22.8%).

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

In July 2022 the highest increase in retail sales (at constant prices) y/y, among the groups presented, was reported by units trading in textiles, clothing, footwear – by 13.3%

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	07 2022		01-07 2022
	06 2022=100	07 2021=100	01-07 2021=100
TOTAL	101.2	102.0	108.0
of which:			
Motor vehicles, motorcycles, parts	90.4	84.9	87.3
Solid, liquid and gaseous fuels	104.0	86.2	99.6
Food, beverages and tobacco products	102.7	105.4	106.1
Other retail sale in non-specialized stores			
Pharmaceuticals, cosmetics, orthopaedic equipment	100.9	110.2	115.1
Textiles, clothing, footwear	94.1	113.3	131.3
Furniture, radio, TV and household appliances	102.6	94.7	102.1
Newspapers, books, other sale in specialized stores	100.8	98.1	107.1
Others	102.4	110.5	120.3

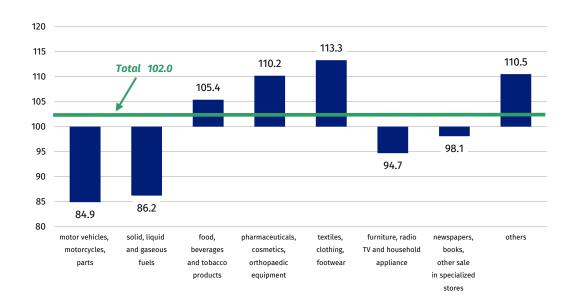
^(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	07 2022		01-07 2022
	06 2022=100	07 2021=100	01-07 2021=100
TOTAL	101.2	118.4	121.4
of which:			
Motor vehicles, motorcycles, parts	90.9	92.9	94.4
Solid, liquid and gaseous fuels	103.8	138.3	145.0
Food, beverages and tobacco products	103.4	120.1	117.3
Other retail sale in non-specialized stores			•
Pharmaceuticals, cosmetics, orthopaedic equipment	100.8	115.3	119.2
Textiles, clothing, footwear	92.3	119.3	137.0
Furniture, radio, TV and household appliances	103.0	104.2	110.8
Newspapers, books, other sale in specialized stores	101.3	106.4	114.6
Others	102.4	120.5	129.2

^(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

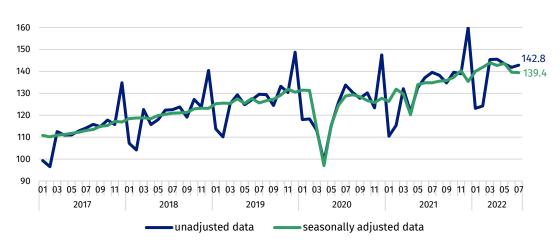
Chart 2. Retail sales of goods in July 2022 by type of enterprise activity (constant prices) – corresponding period of previous year=100



Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in July 2022 were by 0.1% lower in comparison to June 2022.

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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In July 2022, there was a decrease of 0.1% in retail sales seasonally adjusted in comparison with June 2022

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