

Retail sales index – August 2021

21.09.2021

5.4%

An increase compared with the corresponding month of the previous year

In August 2021 retail sales¹ at constant prices were by 5.4% higher than the year before (against an increase of 0.5% in August 2020). Compared with July 2021 retail sales decreased by 1.0%.

In the period of January-August² 2021 retail sales y/y were by 7.3% higher (against a decrease of 3.5% in 2020).

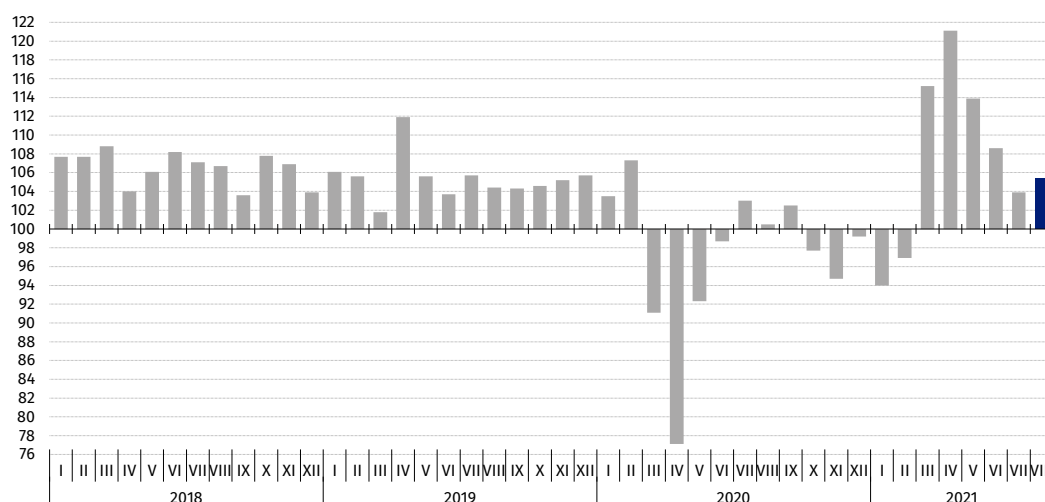
Retail sales of goods by type of enterprise activity

In August 2021, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2020, among the groups presented, as in the previous months, was noted by units trading in textiles, clothing, footwear (by 28.6% against an increase of 1.2% the year before). Higher sales than “total” sales were also observed in the groups: “others” (by 12.5%), “newspapers, books, other sale in specialized stores” (by 7.9%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 7.5%), “motor vehicles, motorcycles, parts” (by 5.7%). A decrease in sales was reported however by units selling solid, liquid and gaseous fuels (by 2.3%) and “food, beverages and tobacco products” (by 1.3%).

In August 2021 compared with July this year, an increase in retail sales value via Internet at current prices was recorded (by 5.6%). The share of such sales increased from 7.4% in July to 7.9% in August this year. An increase in the share of sales via Internet was noted in most of the groups. A largest increase was reported by enterprises classified into the groups “furniture, radio, TV and household appliances (from 14.7% a month ago to 16.3%) and “newspapers, books, other sale in specialized stores” (from 18.0% to 19.4% respectively). A decrease in the share of sales via Internet was reported only by units from the group “textiles, clothing, footwear” (from 19.7% a month ago to 19.0%).

In August 2021 an increase in retail sales (at constant prices) y/y was recorded in the majority of groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	VIII 2021		I-VIII 2021
	VII 2021=100	VIII 2020=100	I-VIII 2020=100
TOTAL	99.0	105.4	107.3
of which:			
Motor vehicles, motorcycles, parts	90.6	105.7	120,8
Solid, liquid and gaseous fuels	99.7	97.7	100.1
Food, beverages and tobacco products	97.5	98.7	101.2
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	98.3	107.5	105.4
Textiles, clothing, footwear	108.4	128.6	127.1
Furniture, radio, TV and household appliances	99.0	100.1	107.3
Newspapers, books, other sale in specialized stores	104.4	107.9	106.8
Others	102.4	112.5	104.6

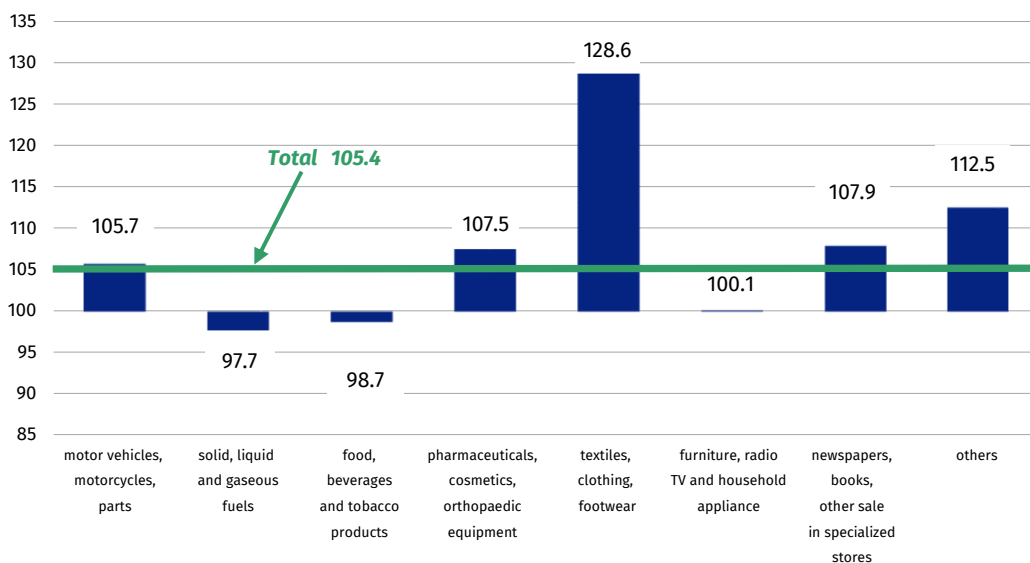
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	VIII 2021		I-VIII 2021
	VII 2021=100	VIII 2020=100	I-VIII 2020=100
TOTAL	99.1	110.7	110.5
of which:			
Motor vehicles, motorcycles, parts	91.0	107.7	122.0
Solid, liquid and gaseous fuels	101.4	119.1	113.1
Food, beverages and tobacco products	97.3	102.2	103.0
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	98.5	109.2	107.1
Textiles, clothing, footwear	107.6	128.9	126.0
Furniture, radio, TV and household appliances	98.7	103.2	109.8
Newspapers, books, other sale in specialized stores	103.9	110.8	109.8
Others	102.1	115.1	106.3

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in August 2021 by type of enterprise activity (constant prices) – corresponding period of previous year=100

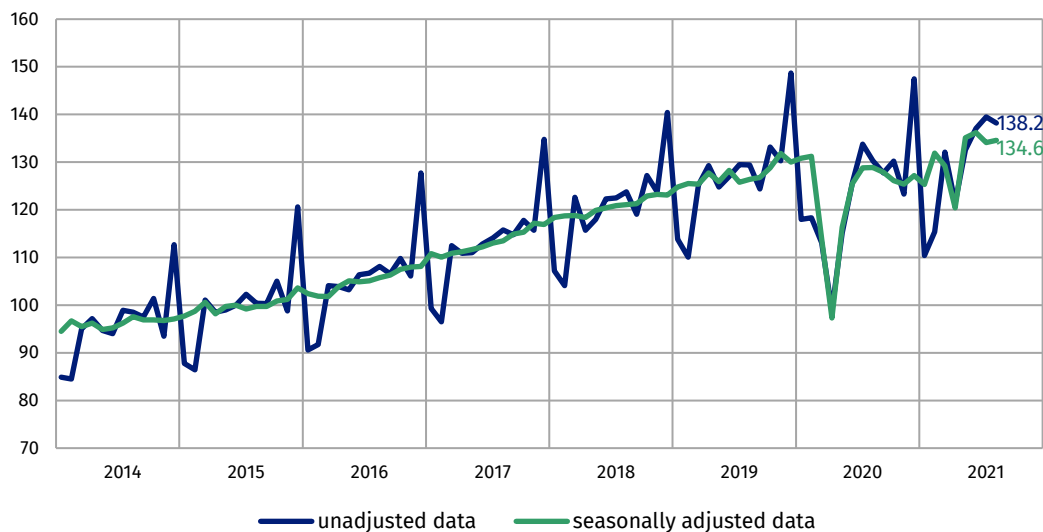


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in August 2021 were by 0.4% higher in comparison to July 2021.

In August 2021, there was an increase of 0.4% in retail sales seasonally adjusted in comparison with July 2021

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland"

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