

Retail sales index – October 2020

23.11.2020

↓ 2.3%

A decrease compared with the corresponding month of the previous year

In October 2020 retail sales¹ at constant prices were by 2.3% lower than the year before (against a growth of 4.6% in October 2019). Compared with September 2020 retail sales increased by 2.1%.

In the period of January-October² 2020 retail sales y/y were by 3.0% lower (against a growth of 5.6% in 2019).

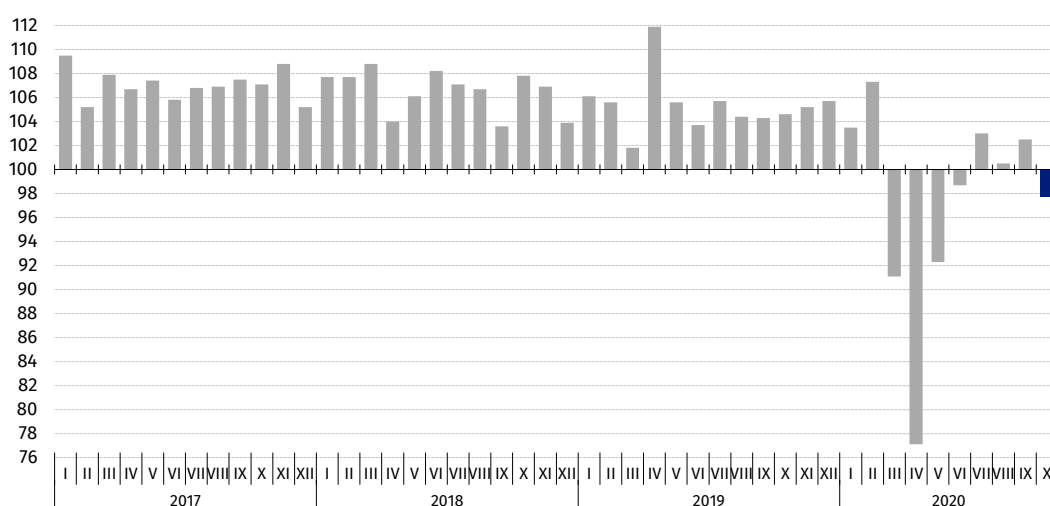
Retail sales of goods by type of enterprise activity

In October 2020, the largest decrease in retail sales (at constant prices) compared to the corresponding period of 2019 was noted by entities selling solid, liquid and gaseous fuels (by 13.4% against a growth of 2.5% the year before). Sales were also lower in the following groups: “textiles, clothing, footwear” (by 9.7%); “others” (by 8.4%) “motor vehicles, motorcycles, parts” (by 8.0%) “newspapers, books, other sale in specialized stores” (by 3.7%) and “food, beverages and tobacco products” (by 2.0%). An increase in sales was however observed in units trading in furniture, radio, TV and household appliances (by 11.9%) as well as selling pharmaceuticals, cosmetics, orthopedic equipment (by 1.3%).

In October this year compared with the previous month, an increase in retail sales value via Internet at current prices was recorded (by 9.1%). The share of such sales increased from 6.8% in September this year to 7.3% in October this year. An increase in the share of sales via Internet was reported i.a. by enterprises classified into the group “newspapers, books, other sale in specialized stores” (from 22.5% to 25.2%), as well as by entities from groups “textiles, clothing, footwear” (from 18.2% to 19.4% respectively) and “furniture, radio, TV and household appliances” (from 11.8% to 12.8%).

In October 2020 a decrease in retail sales per annum was noted in the majority of groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	X 2020		I-X 2020
	IX 2020=100	X 2019=100	I-X 2019=100
TOTAL	102.1	97.7	97.0
of which:			
Motor vehicles, motorcycles, parts	102.4	92.0	86.1
Solid, liquid and gaseous fuels	95.0	86.6	91.0
Food, beverages and tobacco products	104.9	98.0	98.0
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	105.3	101.3	98.6
Textiles, clothing, footwear	94.9	90.3	85.7
Furniture, radio, TV and household appliances	106.5	111.9	105.2
Newspapers, books, other sale in specialized stores	95.9	96.3	96.2
Others	96.2	91.6	91.8

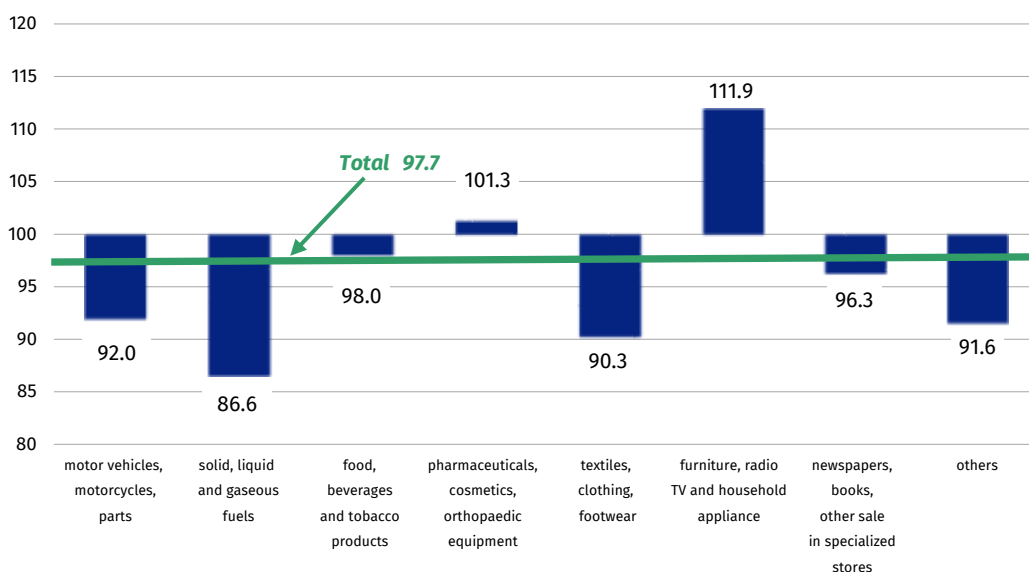
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	X 2020		I-X 2020
	IX 2020=100	X 2019=100	I-X 2019=100
TOTAL	102.3	97.9	97.5
of which:			
Motor vehicles, motorcycles, parts	102.0	92.0	85.1
Solid, liquid and gaseous fuels	94.5	81.3	84.0
Food, beverages and tobacco products	104.8	100.9	103.1
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	105.4	103.4	101.2
Textiles, clothing, footwear	97.5	88.3	83.9
Furniture, radio, TV and household appliances	106.7	113.0	105.7
Newspapers, books, other sale in specialized stores	96.1	97.6	97.2
Others	96.7	92.7	93.6

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in October 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

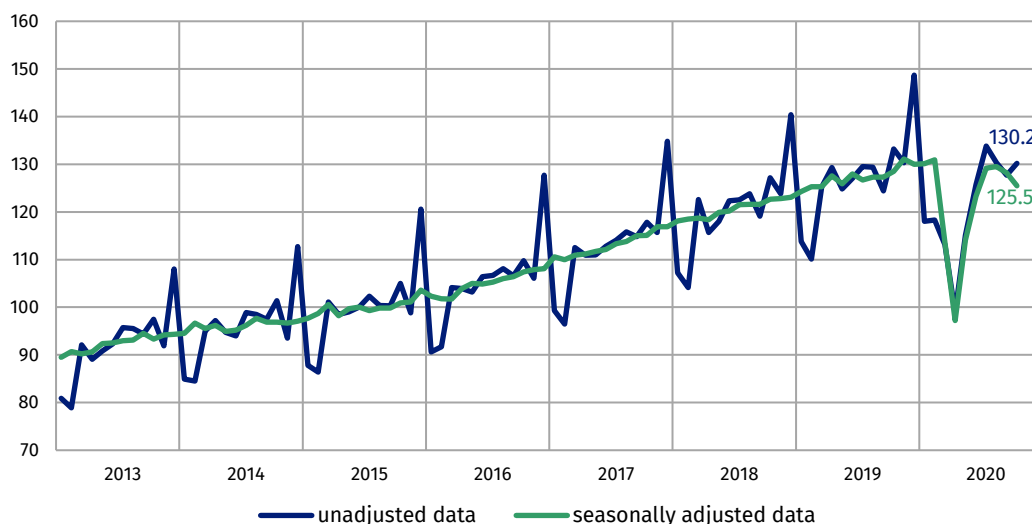


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in October 2020 were by 2.1% lower in comparison to September 2020.

In October 2020, there was a decrease of 2.1% in retail sales seasonally adjusted in comparison with September 2020

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

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