

Retail sales index – August 2020

21.09.2020


0.5%

An increase compared with the corresponding month of the previous year

In August 2020 retail sales¹ at constant prices were by 0.5% higher than the year before (against a growth of 4.4% in August 2019). Compared with July 2020 retail sales decreased by 2.4%.

In the period of January-August² 2020 retail sales y/y were by 3.5% lower (against a growth of 5.9% in 2019).

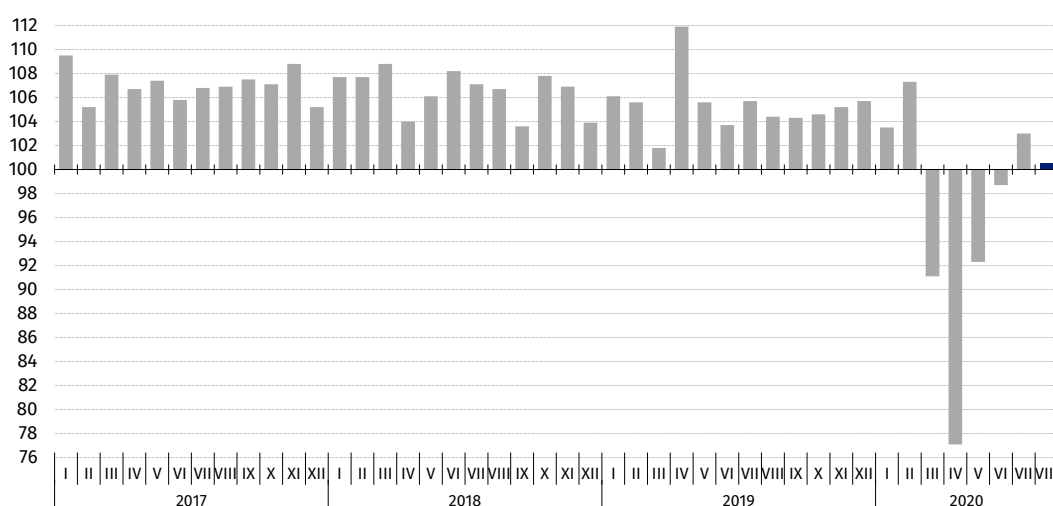
Retail sales of goods by type of enterprise activity

In August 2020, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2019 was observed in enterprises selling furniture, radio, TV and household appliances (by 10.2% against a growth of 11.6% the year before). Sales were also up in the following groups presented: “newspapers, books, other sale in specialized stores” (by 1.6%); “textiles, clothing, footwear” (by 1.2%) and “pharmaceuticals, cosmetics, orthopedic equipment” (by 0.8%). In the remaining groups a decrease in sales from 2.2% to 6.2% was recorded.

In August this year compared with the previous month, a drop in retail sales value via Internet at current prices was recorded (by 7.8%). The share of such sales decreased from 6.5% in July this year to 6.1% in August this year. A decline in the share of sales via Internet was reported i.a. by enterprises classified into the group “newspapers, books, other sale in specialized stores” (from 19.4% to 19.3%), as well as by entities from groups “textiles, clothing, footwear” (from 16.8% to 15.7% respectively) and “furniture, radio, TV and household appliances” (from 11.1% to 10.9%).

August 2020, was another month in which after declines observed in the period of March-June this year there was an increase in retail sales y/y

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	VIII 2020		I-VIII 2020
	VII 2020=100	VIII 2019=100	I-VII 2019=100
TOTAL	97.6	100.5	96.5
of which:			
Motor vehicles, motorcycles, parts	83.4	95.0	82.7
Solid, liquid and gaseous fuels	102.3	97.8	91.5
Food, beverages and tobacco products	100.7	96.7	97.5
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	97.6	100.8	97.2
Textiles, clothing, footwear	97.6	101.2	84.8
Furniture, radio, TV and household appliances	97.0	110.2	105.0
Newspapers, books, other sale in specialized stores	99.2	101.6	95.3
Others	94.2	93.8	91.1

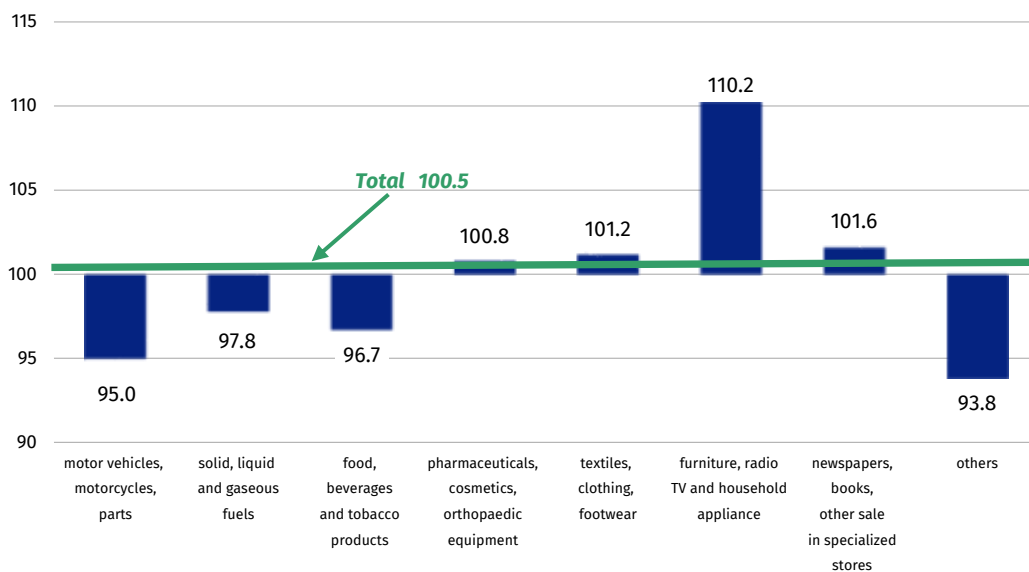
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	VIII 2020		I-VIII 2020
	VII 2020=100	VIII 2019=100	I-VII 2019=100
TOTAL	97.4	100.4	97.0
of which:			
Motor vehicles, motorcycles, parts	83.2	94.8	81.6
Solid, liquid and gaseous fuels	104.7	89.4	84.1
Food, beverages and tobacco products	99.8	99.9	103.2
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	97.8	104.0	99.8
Textiles, clothing, footwear	96.2	99.5	82.9
Furniture, radio, TV and household appliances	96.7	110.9	105.4
Newspapers, books, other sale in specialized stores	98.8	103.4	96.1
thers	93.6	95.3	93.0

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in August 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

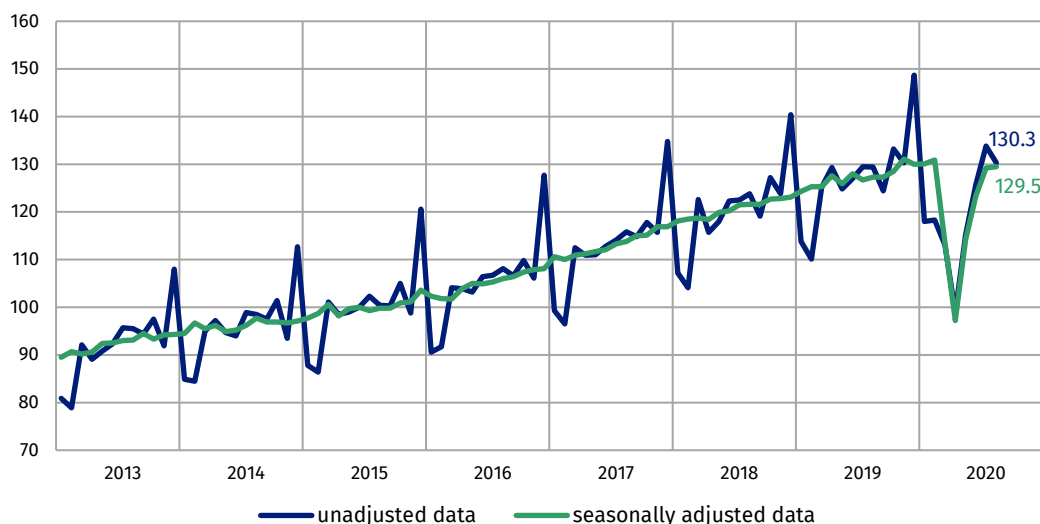


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in August 2020 were by 0.2% higher in comparison to July 2020.

In August 2020, there was an increase of 0.2% in retail sales seasonally adjusted in comparison with July 2020

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

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