

Retail sales index – April 2020

22.05.2020

↓ 22.9%

A decrease compared with the corresponding month of the previous year

In April 2020 retail sales¹ at constant prices were by 22.9% lower than the year before (against a growth of 11.9% in April 2019). Compared with March 2020 retail sales decreased by 12.3%.

In the period of January-April² 2020 retail sales y/y were by 5.8% lower (against a growth of 6.5% in 2019).

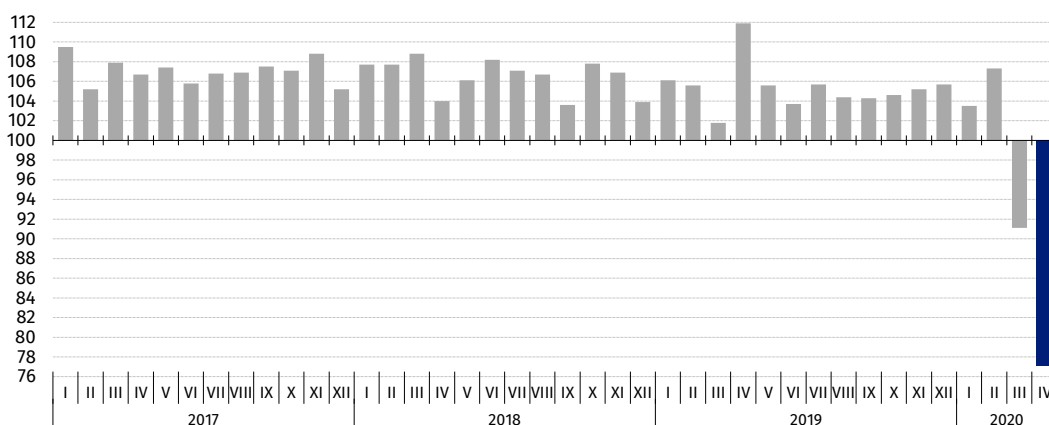
Retail sales of goods by type of enterprise activity

The drop in retail sales in April this year was significantly caused by restrictions introduced due to COVID-19. In April 2020 compared to the corresponding period of 2019 retail sales (at constant prices) decreased in all presented groups. Among the groups with a significant share in total retail sales a substantial decrease in sales was reported by enterprises trading in motor vehicles, motorcycles, parts (by 54.4%) and sellers of solid, liquid and gaseous fuels (by 32.9%). Lower sales were also observed in the group “others” (by 25.2%) as well as in units selling food, beverages and tobacco products (by 14.9%). Within groups with a smaller share in total retail sales the largest decrease was noted in the group “textiles, clothing, footwear” (by 63.4%).

Due to trade restrictions in stationary stores in April this year compared with the previous month, a significant increase in retail sales via Internet was recorded (by 27.7%). The share of such sales (in current prices) increased from 8.1% in March this year to 11.9% in April this year. An increase in the share of sales via Internet was reported i.a. by enterprises classified into the group “textiles, clothing, footwear” (from 35.6% a month before to 61.3%) as well as entities from groups “newspapers, books, other sale in specialized stores” (from 26.2% to 39.9% respectively) and “furniture, radio, TV and household appliances” (from 24.5% to 28.6%).

In April 2020 a decrease in retail sales per annum was recorded in all presented groups, which was influenced by restriction introduced on trade due to COVID-19

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	IV 2020		I-IV 2020
	III 2020=100	IV 2019=100	I-IV 2019=100
TOTAL	87.7	77.1	94.2
of which:			
Motor vehicles, motorcycles, parts	61.5	45.6	78.1
Solid, liquid and gaseous fuels	78.2	67.1	90.6
Food, beverages and tobacco products	90.4	85.1	97.2
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	81.7	84.0	100.6
Textiles, clothing, footwear	77.9	36.6	73.2
Furniture, radio, TV and household appliances	100.1	83.1	95.3
Newspapers, books, other sale in specialized stores	93.8	71.8	88.0
Others	81.9	74.8	92.7

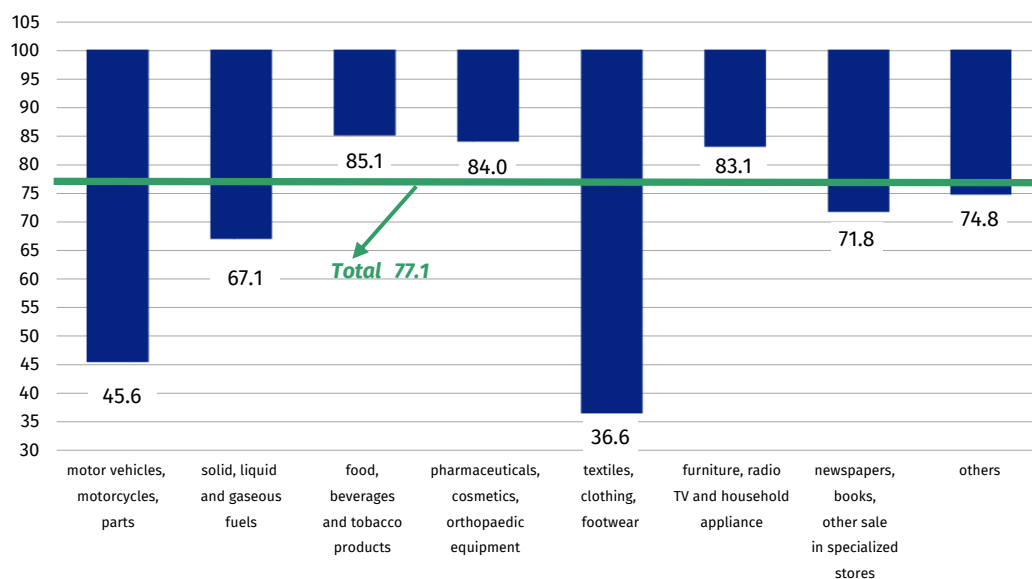
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	IV 2020		I-IV 2020
	III 2020=100	IV 2019=100	I-IV 2019=100
TOTAL	86.9	77.4	95.7
of which:			
Motor vehicles, motorcycles, parts	61.9	45.2	76.6
Solid, liquid and gaseous fuels	70.9	57.8	87.8
Food, beverages and tobacco products	90.7	90.9	103.9
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	82.1	86.2	103.1
Textiles, clothing, footwear	78.9	35.4	71.8
Furniture, radio, TV and household appliances	100.3	83.4	95.5
Newspapers, books, other sale in specialized stores	92.9	71.6	88.5
Others	82.1	76.4	95.0

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in April 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

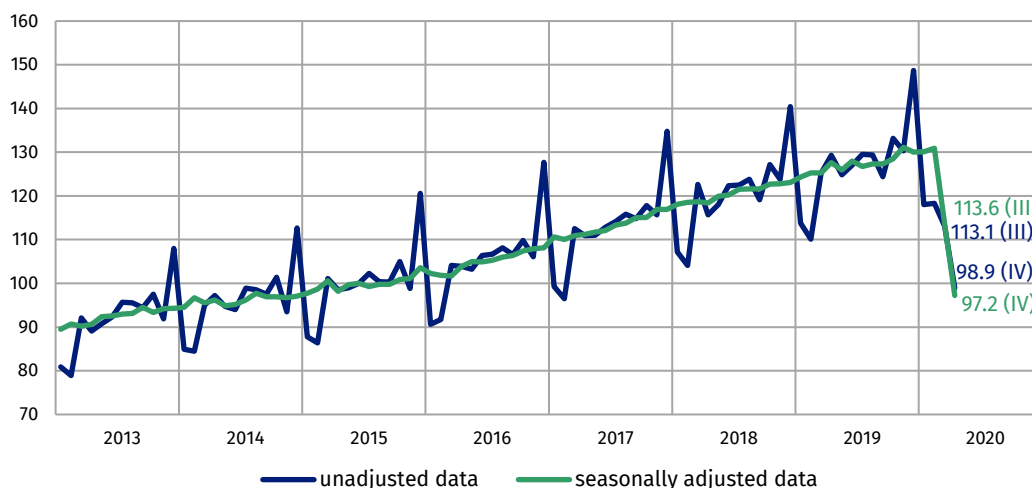


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in April 2020 were by 14.4% lower in comparison to March 2020.

In April 2020, there was a decrease of 14.4% in retail sales seasonally adjusted in comparison with March 2020

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



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